

RONIX





OUR SUMMER IN REVIEW...

You ever get one of those vivacious year in review holiday cards from that sweet, bubbly Aunt Nancy? With the new riding season festivities filling the air, we thought we would write one for you about what our riders have been doing leading up to our Annual Wakeboarding Day on August 12th...

We are just so tinkled pink that Daniel Edward Harf IV has finally put the finishing touches on his documentary - "Defy". Ronix flew the whole gang of dare devils into town up at Radar Lake for the first half of August and just had a hoot watching them hit all new contraptions of pools, kickers, and rails suspended over islands. We lit it up at night, brought in choppers, cranes, and off they went - a mile a minute as they scrambled for last tricks in the movie. Marc Rossiter and his signature nose press was a nice new addition - that Brit's jokes just had us in stitches. Our little Canadian trouble maker, Chad Sharpe was only in the dog house on one of the days. As soon as we thought a new, more courteous Chad had emerged, the next morning he came in with one of the most well-polished unapologetic narratives you could ever dream up from his previous night's recollections of "I don't remembers". Parks seemed to take it well. - with his upcoming comedic roast in front of a stage of thousands, the guys thought they would put on a dress rehearsal of the taunting over the camp fire melodies of Ruck's acoustic guitar. Speaking of Erik Ruck, his season was a doozy, filled with stored energy double flips. It's just remarkable how re-energized Erik is, almost like that feeling you get when you have your braces taken off and find out there are no stains around your teeth. All of the jokes weren't at the expense of Parks. The mischievous Mr. Bonifay had the last laugh when he unveiled to his Scottish adopted little brother Adam Errington that it was he who had been sabotaging his social media all summer long. If you want a giggle check out @AdamErrington1. The wake social community should know the truth anyway, that the gems he posted of his phobia of wet ears and fondness of made for TV shows about gleeful high school musical clubs members aren't actually true. Adam really should give contemporary musicals a chance - open your heart up to the soothing sounds and you might be surprised how you feel the next morning. Deano has just been running around all summer long like a (ear muffs if you are sensitive to farm animal violence) chicken with its head cut off. It was really nice just to see our friend from down under, Dean Smith, just unwind a little bit and take time to smell the roses between sessions of double ups and obstacles. We get worried sometimes that he is just going to tucker himself out from his ample schedule of traveling the globe for contests, video parts, and clinics. Reed and Dieter - we can't say enough about those two. They are just sweeter than a home cooked peach cobbler pie, and how those two can defy gravity riding their boards without boots landing big flips out of a pool just doesn't seem like it could be humanly possible.

All in all we had a blast and we couldn't be more proud of our rug rats. Hope you can find time to share some moments with them next year on their 5 Gallons of Freedom, and 480 Volts Tour.

Love,
Aunt Nancy

You probably didn't expect the first descriptive word in our brochure to be vivacious did you? We promise this 100 page thumb flipping experience of riding devices will be removed of such farcical adjectives, Nancy's just excited for what the next 17 minutes has in store for you.

ONE COLLECTION

BY DANNY HARF

RIDING STYLE

The freeride legend got a total overhaul for 2012. From its inception in 2007 the best selling One board has been known for its mellower transitioned turns, a progressive edge hold and a smooth 3-stage kick off the wake. Here are some of the biggest advancements to this iconic superboard. Glide Speed - there is less resistance on the water allowing for longer sessions. The reduced rocker line creates additional speed both on and leaving the water. Proving sometimes less is more. With a smoother blended variable rail and deeper fin channels, it's a board that doesn't feel as tight with the water and will break free easier. A riding set up completed with our WSIA innovation of the year One boots in multiple colorways and several new features.





THE
PARKS
COLLECTION
IS PARKS BONIFAY

BONIFAY.COM/PARKSCOLLECTION

RIDING STYLE

Wide profile, forgiving rail design and Parks' fastest most consistent 3-stage rocker to date. Forever, more rocker meant more pop. For the past 3 shapes, we have designed Parks' boards with the one common theme - less rocker, more speed. With the additional glide, a rider gains more forward momentum off the wake and rides with less resistance against the water for less strain on your body. The most forgiving high end board we make is available in both our Modello and AIR constructions. A new line of freestyle boots with the most amount of lateral movement in a heat formed construction without sacrificing heel hold down for riders that like to poke their tricks like it's '99. The lightest custom orthotic footwear in the industry with our new hot press construction, needing less glue and stitching.



THE VIVA COLLECTION

A CHAD SHARPE CONCEPTION

RIDING STYLE

We went back to our roots with Chad's latest board - a hard rail, sharp bevel and more sidecut for riders that don't have a lot of extra time. A board you gain confidence with as you get on the gas. Chad's quick blended rocker combines the speed needed to make any wake transfer seem effortless, with more kick than a traditional continuous rocker. Our fastest shape is paired with a supportive heat moldable boot that delivers more response between the rider and board.

IRONKAYAK.COM/VIVACOLLECTION

THE
L
O
MY
NA
ME
IS

WHO WANTS
COOKIES?!



RIDING STYLE

An aquatic fabrication between our tree dwelling, bug zapping sweet tooth friends - Bill & Frank. A must in any rider's quiver with a skate inspired drift on the water and for railside cable park enchantment. No obstacle is safe with our jib friendly base material in this lively, versatile shredding device. A progressive shape for the next generation of riders with bigger wakes, faster boat speeds and longer rope lengths in mind. Bill collaborated with Frank to come up with a hunters orange heat formed pair of medium density all terrain wake-hiking boots. See you on the trail or on the waterway.



PHOENIX PROJECT

RIDING STYLE

Our 5th project... explore a new way to ride a board featuring stored energy. Requires a tail heavy approach to experience a different snap off the wake than any board out there. Discover what's possible sessioning your favorite lake or local cable park with a new mindset of how a board feels on and off the water. Not sure if you have a weight shifted back style of riding with a later kick off the wake? No problem, you will just notice a mellower lift with the most forgiving landing of any deck in the Ronix line. New for this year, is our bamboo infused Preston boot with hollowed ankles and a soft liner, blending lateral movement and support.



POWER OF THE WATER

KAI MANA COLLECTION

DESIGNED BY **DEAN SMITH**

RONIXWAKE.COM/KAIMANACOLLECTION

RIDING STYLE

Dean Smith's amped up Mana board makes every wake feel like a kicker, whether you are loaded up or running flat into the wake. The most overall aggressive board in our line has a flattened rocker under your feet and a super late arc in the tip/tail. A board that lives up to the Polynesian name Kaimana – power of the water. Our stiffest open toe boot, the Kai is handcrafted out of eco friendly recycled water bottles. High end footwear offering the best in boot/board energy delivery, yet can still fit multiple sizes.

BOARD & BOOT 101

An easy guide for any rider to determine what setup is right for them. Every boot was made with a certain amount of flex, and every board with a specific riding style, snap off the wake and unique construction/energy.



LATE ROCKER
An exaggerated rocker line with a later arc and a higher degree provide a more straight up explosive pop. This style of rocker creates more of an instant explosive buck off the wake (combine that with our Time Bomb to experience everything a wake has to offer), for riders that go behind a big boat wake. Wakeboarders riding behind smaller wakes will still feel like they are getting a solid vertical kick.

ROCKER LINES

The terms 3-stage and continuous are becoming ambiguous, as these styles of arcs continue to blend closer together and in some cases it's hard to determine the difference. We measure where the arc takes place, the degree of angle, and put the specs for each series on their respective board pages.

Rocker Location - Late or Early Arc - This has to do with where the transition of the rocker line happens relative to the center of board. If it happens closer to the center - early arc. Closer to the tip/tail - late arc.

Rocker Degree - High or Mellow Degree - In addition to where the rocker happens, equally as important is the scale of it. We measure the degree of every rocker line relative to a flat surface. So a higher degree has more angle to the arc of the board. Less degree has a mellow/smooth angle.



EARLY ROCKER
An earlier arc with a mellow degree will have a smoother, more consistent glide up the wake. A rider will be able to carry more speed up the transition and land tricks further out into the flats. Not quite the straight up snap of its counterpart, but a rider will have a faster, more predictable, effortless take off.

LATE ROCKER

ROCKER HEIGHT/DEGREE

EARLY ROCKER



FLEX METER

Every Ronix boot is geared towards a different riding style. Some riders want a board/boot connection that reacts as quickly as they can control it. With a stiffer boot there is a stronger reaction when a rider's weight shifts to the board's transferring edge. While others want the feel of our softer boots with more lateral movement, giving a rider more freedom to poke out their methods, or exaggerate their nose press on their new Phoenix Project - S.

We have rated all of our boots from a 10 - 1 scale to make your choice easier.



- SOFTER / MOBILITY** ①
 August ②
 Luxe ③
 Vision ④
 Divide ⑤
 Parks, District, Preston, F.H.I. ⑥
 Frank, Halo ⑦
 One, Kai ⑧
 Cell ⑨
STIFFER / RESPONSIVE ⑩

INSTANT ENERGY

ENERGY

STORED ENERGY



Instant energy takes place the second the tip of the board hits the wake. Riders like Danny, Parks and Chad want a carbon lay up board made extra stiff. This allows a quicker way to generate lift off the transition as the energy takes place sooner, with a super firm snap off the wake. For riders that can handle the extra kick.

While other companies are worried about flex - all we're thinking about is energy. Flex doesn't mean anything if you don't have a reaction. From making the first compression molded wakeboard in '91 to our first altered flex board in '04 'til now we have only been focused on improving the energy of a wakeboard. We have used countless foams, honeycomb, balsa and maple wood all mixed with every concoction of glass and carbon we could get our hands on. Where does the board store energy, for how long and where does it release it? Our 2012 line represents the most complete range of different woods, foams, carbon, glasses and variations of directional layups for stored to instant energy boards - and everything in between.



Riders like former World Champion Erik Ruck prefer a construction with this make up. A rider has to approach and leave the wake the way a snowboarder would a kicker or a skater would an ollie. The delay in the energy means the rider is given more time to generate the full lift from the power building from the tip all the way to the tail of the board. If riders don't have that snow/skate timing off the wake - no problem they will just have a mellow lift off the wake - a construction that won't kick your arse.

Every rider is different - so we encourage you to support your local pro shop and demo our latest line of goods. Enjoy the ride.

FOOTWEAR TECH



INTUITION

HEAT MOLDED CUSTOM FIT

Lightweight, preformed, heat moldable Intuition liners just fit better right out of the box and custom form unlike any other type of supposed "moldable" boots out there. Ronix exclusive Intuition wake liners have set the standard for performance driven, comfort footwear. A few minutes on the cooker at your local shop customizes a pair of boots to the exact shape of your foot for a lifetime. Flat foot, high arch, narrow heel, or cankles - whatever the dimension of your foot, our liners were made to be cranked up to 120 degrees Celsius and custom cooled to a rider's hoof. Intuition foam can also be re-heated and molded more than once without damaging the structural integrity or quality. The ultimate in formable liners are now even more comfortable and less prone to packing out, with the highest strength foam we have ever slipped our feet into. Half sizes can be accommodated with our custom fit process. The properties of Intuition foam allow the liner to expand and contract to the shape of your foot, allowing any pressure points or dead spots to be eliminated. The characteristics of this foam will accommodate any type of fit that you choose. A rider with a larger foot in a smaller boot will pack the foam to be thinner, yet more responsive. Likewise, a smaller foot in a bigger boot will allow the foam to expand more and create a softer, more forgiving boot.



THE PERFECT LAST

A Look That's Being Immitated - A Fit That Never Will.

The foundation of a good fitting boot isn't cables, retractable backs, Velcro, ratchets, buckles, or other gadgets and gizmos. The technical "selling features" of our boots aren't even visible. You have to dig a little deeper to uncover the framework of the fit for the modern day rider. Hidden behind our heat formed liners is the key to the right amount of forward lean, toe ramp, and proper fit between the liner and shell. Every year we tweak our Perfect Last, adding a little more here, and taking some out there with a guarantee you'll feel the difference. Just try them on - that's all we ask.

Featuring the only true heat formed molded liners.

Winner of the WSIA innovation and manufacturer of the year.

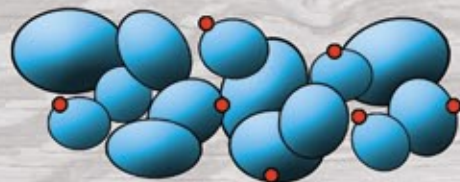
EXCLUSIVE SUPERIOR STRUCTURE

For 2012, we are importing exclusive Ultralon foams from New Zealand for our entire line of footwear. Building outward from our Perfect Last, the lining compounds we use are a critical component for a boot to maximize comfort, control, and durability. This material is your foot's point of contact with your setup. We could settle for a cheaper alternative, but when you try a Ronix boot on you'll know. Here's the difference...



RONIX ULTRALON FOAMS

Genuine Ultralon foam begins with only the highest quality raw materials. Stringent procedural controls are followed during manufacturing to ensure a consistently superior foam. The unique processing techniques employed produce a foam that has an unusually fine cell structure, which is very uniform throughout. As a result, tear strength, thermoforming properties of heat moldable foam (Intuition liners), and the pack out resistance (Intuition, Stage 1 and 2 liners) are dramatically improved versus traditional foam. There is also no filler added to these foams in order to maintain the utmost quality.



OTHER FOAMS

A traditional EVA would normally have considerable variation in cell size. The disadvantage to this is that the large cells act like an overblown balloon, which weakens cell walls. This type of microstructure leads to collapsing or packing out. Additionally, many commonly used foams have fillers in them (represented by the red dots), which contribute to a weak foam. Cellular structure of this kind cannot create a good moldable liner due to the fact that the different cell sizes will create inconsistency in thermal expansion therefore making fitting unpredictable. Don't be fooled by other's claims of heat moldability and comfort. There is no substitute for the fit and function of our boots, starting with the superior materials that we use.



BASELESS HARDWARE

Break out your rubber mallets to indulge in these soothing sounds minus the base. Our original low profile design delivers superior board control on an ultra-lightweight foundation - often imitated never duplicated.

Available on:
Every Ronix Boot



TOOL LESS MOUNTING HARDWARE

So simple a Neanderthal can use it. No Screw driver required.

Available on:
Every Ronix Boot



ENDURO LEATHER

Built to withstand the test of time, this new material is 4 times more abrasion resistant than traditional materials. Applied on the tongue to prevent the laces from cutting and long term wear and tear.



DOUBLE LAST

A double down bet that requires no luck. We have perfected this process over the years to guarantee the best fitting boots on the water. Our low profile and compact lasts eliminate excess material and deliver optimal energy transfer between board and boot.



INTUITION +

The most intelligent custom liners in the world come coupled with our boots. Our "+" formula was developed with Intuition to offer the renowned custom fit with more cush and less pack out. The original heat formed custom fit, unique to your feet.



STAGE 2

Relax, you can fall in love with our boots. Uber comfortable and less prone to packing out. Made with Ultralon™ foam.



STAGE 1

Get on the mic. All the comfort you would expect from a Ronix boot and ultra lightweight. Made with Ultralon™ foam.



DOUBLE STUFF FOOTBED

Hard on the outside, soft on the inside, an underfoot combination rivaling milk and cookies. The double stuff footbed allows your foot to naturally cant inward without dictating a specific cant angle.



RAD FOAM

The shock resistance is sooooo rad.



FEETBELTS

Please fasten your feetbelts and enjoy the ride. Offers the ultimate heel hold.



ECO INNOVATION

We eliminated the use of PVC solvents which are potentially hazardous to the surroundings and human health. Instead, we use more costly, higher quality materials that are more sustainable and easier on the environment.



PART 1



PART 2

PART 1

Our first unique lasting process is molding the liner around a last designed to the shape of an actual foot and leg. This step ensures the inside of the liner will have a great fit right out of the box. These are formed inside an actual shell to create the perfect net fit between liner and boot.

PART 2

The second part of our lasting process is molding the inside of the shell. This creates a liner to shell coupling that eliminates any "dead space" or "hot spots". After the second lasting, the previously molded liners are inserted into the shell and the boots are ready to ride.



BOARD TECH



THE ENDLESS PURSUIT OF LIGHTER, STRONGER AND SNAPPIER

Our travels all over the globe have brought us the most advanced materials. Below is a list of some of the main ingredients that separate us from the umbrella.



PARALLEL CARBON

A carbon fiber weave provides a more rigid layup than a traditional fiberglass constructed board. These properties are also less likely to break down and help the board maintain the intended rocker line. There is so much energy taking place when a board hits the trough of the wake, peak and landing. A late arc rocker can become much higher or lower during a transition, take off and landing. This year we added more carbon to our ATR edition. It costs a couple extra bucks, but the result is you can ride the board the way the rocker line was designed. We handcraft each model with a specific rocker line for a reason - to maintain it.

Available on:
One Time Bomb
One ATR, Parks ATR, Viva ATR



KRYPTO CABLE

Different fibers are brewed up and then woven together to make a stronger compound. The Krypto Cable (green section in cutaway) surrounds the profile of the board and is fused together with our new Mod Pour core. Combined with our monocoque laminated glass, this cable makes the sidewalls the strongest part of the board - not the weakest.

Available on:
Every Ronix Wakeboard
Cortez Surfers

MONOCOQUE

A wrapped glass from the top to the bottom so the flash line is no longer the weak point of the board - but the strongest. A more durable construction and a torsionally stiffer ride.

Available on:
Every Ronix Wakeboard
Cortez Surfers



FUSED FOAM

This new core is kind of like Wu Tang. Independently they have had solid solo careers, but you mix the killa beez together and the super band clan can't be touched. Riders like the feel of the water on our Mod Pour foam along the outer rails - it has more contact while riding and you feel every ripple that much more. Mix that with our new ultra weight machined foam in the center of the board for reduced swing weight and a snappier lift off the wake. Tie it all together with our parallel carbon. A stiffer board that wants to snap back as soon as the board touches the wake for the most in instant energy. That's the ingredients of our Time Bomb - don't tell anyone.

GLIDE SPEED

Forever in wakeboarding, the thought was more rocker meant more pop. Wakes were getting bigger and board companies compensated by adding a lot more arc to the ends. The past couple of season, Parks Bonifay and Danny Harf have been experimenting with new styles of rocker with more water surface contact and less coefficient drag. This forever changed the way we look at arcs in a board. Now a rider has the least amount of resistance, travels up the wake with more forward momentum and lands with less impact. The lift comes from a easier release and the added speed. Glide speed - puts smiles on riders faces since not very long ago and can cure the common cold.

Available on:
One and Parks



WHO WE ARE...

In December of 2005, Ronix Wakeboards was founded with some of the biggest pioneers and riders all as owners with a simple question - who does it the best? It's why we left, why we started, with a motivation knowing that all of this innovation and these handcrafted countless new shapes will be dated next season. We have a R&D crew with over 100 years of watersports manufacturing experience responsible for making the first compression molded wakeboard/wakeskate/wakesurf board and the original wakeboard boot covering the globe. Some of the products we make up at our lab - Radar Lake. Other products are made in other regions of the USA, New Zealand, Netherlands, Germany, Austria, Switzerland, Asia, Canada and Italy. All together we make products in over 30 unique factories in 12 countries. A more expensive and timely way of doing business for sure, but when you lace into our new WSIA innovation of the year baseless One boots riding Danny Harf's bulletproof sintered base, Parallel Carbon, Time Bomb One board and take a left handed double up at the end of the lake, we think you will know why.

Thanks for making Ronix the fastest growing pro shop wakeboard company.

- Ronix



BOARD TECH



MOD POUR

A stiffer, lighter, super saucy core - this demanding alternative foam is made from our exclusive blend of atoms. The highest strength to weight ratio we have ever tested - setting the standard of the most refined recipe of foam out there.

Available on:
Every Ronix Wakeboard
Cortez Surfers

SINTERED BASE

The most durable non-stick base material we have ever tested on rails without losing any glide speed on the water. Our exclusive base was formulated from a powder by heating the material in a sintering furnace below its melting point until the particles bond to one another. A higher purity of a compound that preserves its bond over time. No obstacle is safe at cable parks with our jib friendly base material.



Available on:
One Time Bomb
One ATR, Parks ATR, Viva ATR
Bill, Phoenix Project, Phoenix Project -S,
District, Quarter 'Til Midnight, and Boomstick



BLENDED GLASS

Available only on our Phoenix Project Boards to help transfer the energy of the board from the tip to the tail of the board as a rider travels up the wake. Our secret concoction absorbs more energy before rebounding it.

SLIDER FINS

A fin actually designed to be sessioned on rails. Wider profile, flatter bottom surface and a durable construction ready for anything in its way. Also designed for riders that like that finless feel, the wider design creates turbulence giving it a less gratuitous grip on the water.



Available on:
One Time Bomb
One ATR, Parks ATR, Viva ATR
Bill, Phoenix Project, Phoenix Project -S,
District and Quarter 'Til Midnight



GROM GLASS

Our lightest weight glass - a woven construction brings less swingweight and increased feel on the water to the board. Created for the next generation.

Available on:
Vision
August



TIME:BOMB



THE LIGHTEST, STIFFEST CONSTRUCTION IN OUR LINE. FOR THE RIDER THAT WANTS THE MOST ATTENTION OFF THE WAKE. TAKE ALL OF THE SAME ATTRIBUTES AS OUR ATR AND ADD OUR NEW FUSED FOAM. THE MOST REBOUND OFF THE WAKE AND THE LEAST AMOUNT OF SWING WEIGHT WHEN YOU'RE IN AIR, WITHOUT SACRIFICING WATER FEEL LIKE OTHER "HIGH END" BOARDS OUT THERE. ONE OF THE SECRETS TO D. HARF LANDING A DOUBLE INDY TANTRUM, DOUBLE INDY TOESIDE BACK ROLL, AND A TOESIDE BACKSIDE 900 RIGHT AFTER JUMPING ON THIS NEW CORE.

FEATURING:
 FUSED FOAM
 KRYPTO CABLE
 SINTERED BASE
 MONOCOQUE
 PARALLEL CARBON
 SLIDER FINS

AVAILABLE ON:
 ONE



STORED ENERGY



EXPLORE A NEW WAY TO RIDE A BOARD WITH A LATE TAIL HEAVY APPROACH AND MORE CONTROL ON RAILS. WHO SAID YOUR SNOWBOARD SEASON HAS TO END? RIDE YOUR WAKEBOARD LIKE YOUR FAVORITE WINTER TIME DECK. THE LATEST, MOST FORGIVING KICK OFF THE WAKE.

FEATURING:
 FUSED FOAM
 KRYPTO CABLE
 SINTERED BASE
 MONOCOQUE
 PARALLEL CARBON
 SLIDER FINS

AVAILABLE ON:
 PHOENIX PROJECT
 PHOENIX PROJECT - S



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A STIFFER, TOUGHER ALTERNATIVE TO OUR MODELLO CORE - BUILT WITH INGREDIENTS YOU NEED TO TAKE ON ANY CABLE PARK IN ITS WAY. CARBON WANTS TO DEFLECT AND NOT ABSORB THE ENERGY LIKE OUR BLENDED GLASS. AS SOON AS THE TIP OF THE BOARD TOUCHES THE WAKE - A RIDER WILL INSTANTLY FEEL THE BOARD RESPONDING OFF THE TRANSFER.

FEATURING:
 MOD POUR
 KRYPTO CABLE
 SINTERED BASE
 MONOCOQUE
 PARALLEL CARBON
 SLIDER FINS

AVAILABLE ON:
 ONE, PARKS, VIVA



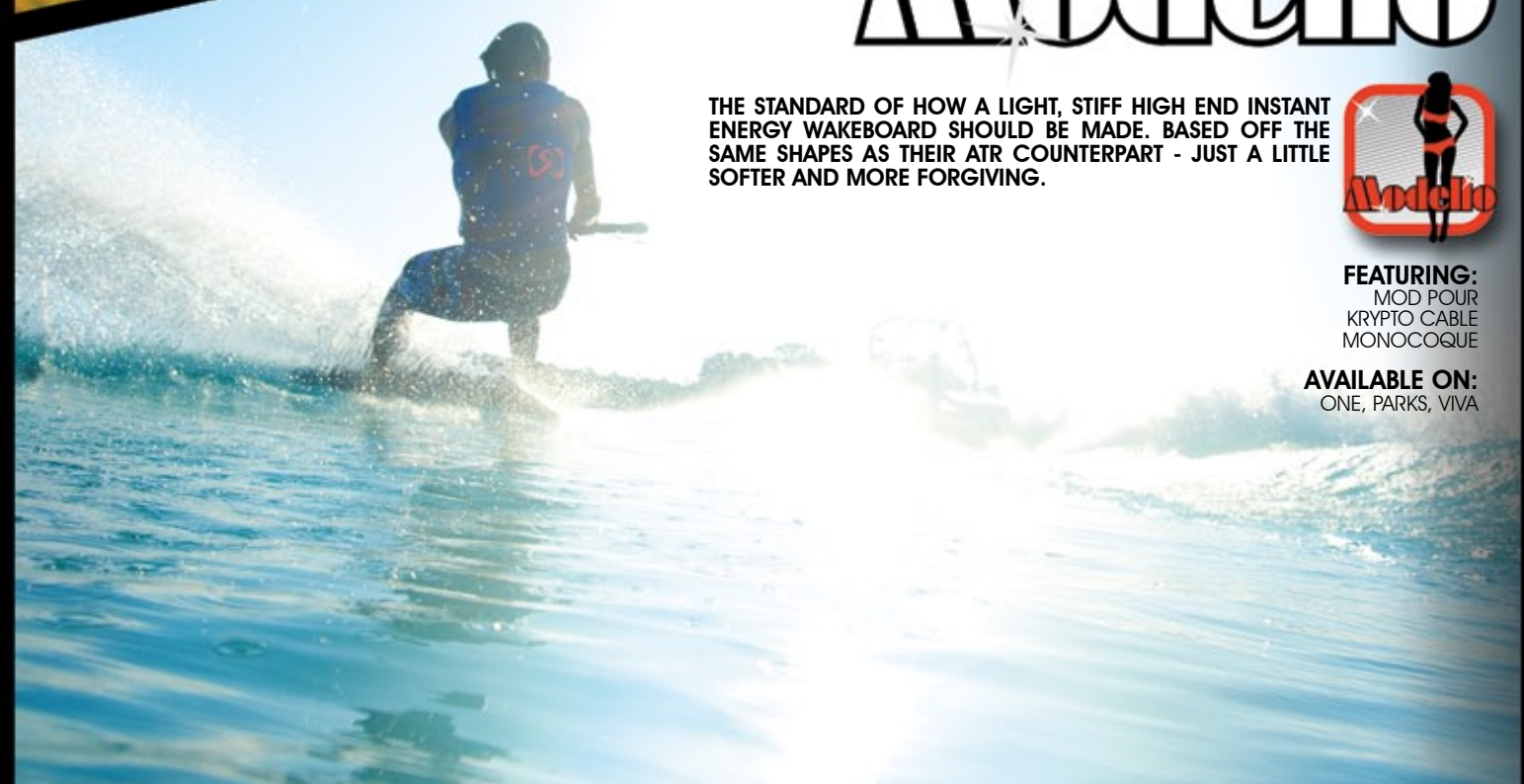
Modello



THE STANDARD OF HOW A LIGHT, STIFF HIGH END INSTANT ENERGY WAKEBOARD SHOULD BE MADE. BASED OFF THE SAME SHAPES AS THEIR ATR COUNTERPART - JUST A LITTLE SOFTER AND MORE FORGIVING.

FEATURING:
 MOD POUR
 KRYPTO CABLE
 MONOCOQUE

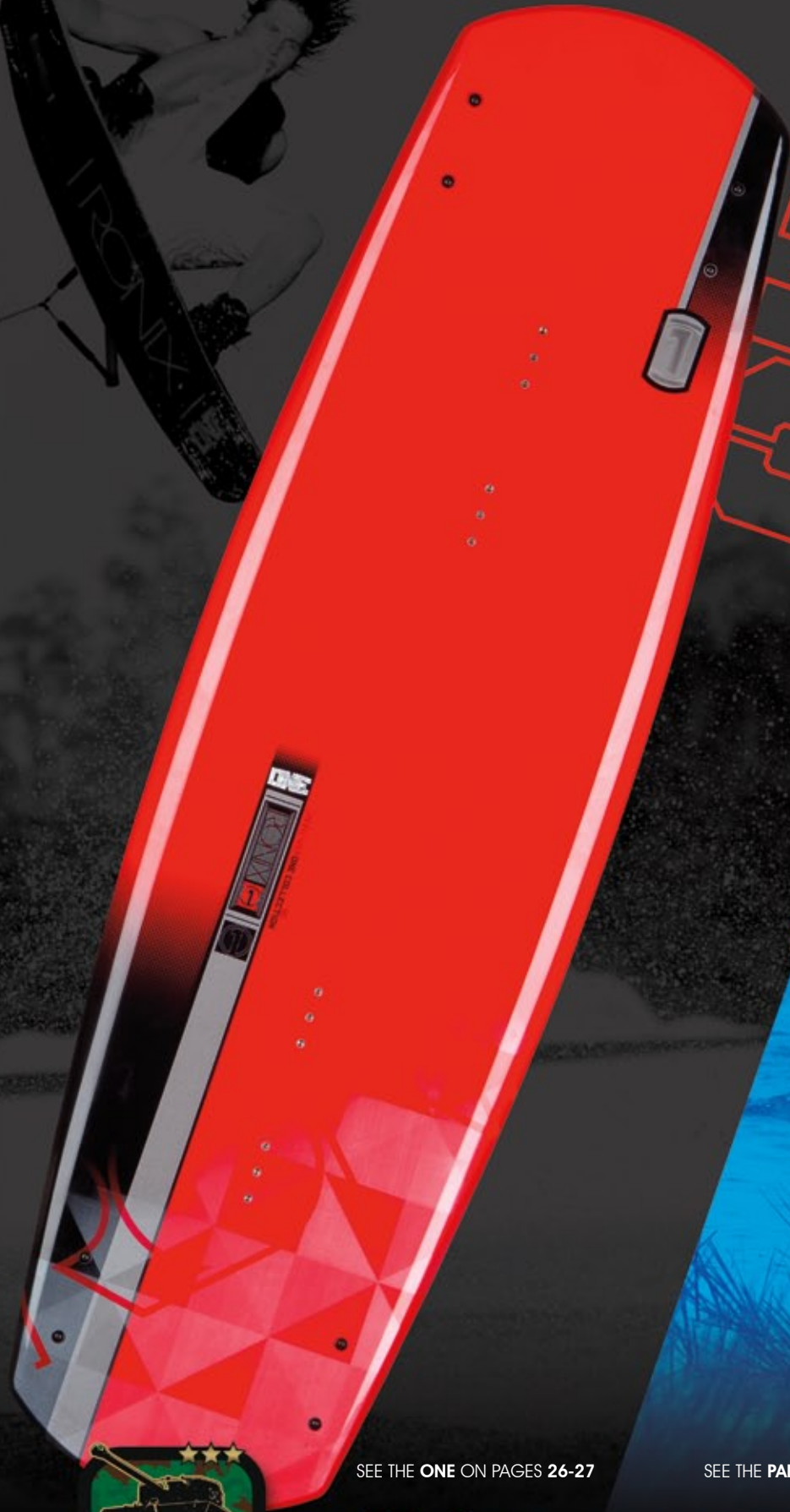
AVAILABLE ON:
 ONE, PARKS, VIVA



THE QUIVER

FIND YOUR INFLUENCE FROM THE BEST BUILT, HAND CRAFTED HIGH END LINE OF BOARDS.

fragmented technology of a woven future



ONE

SEE THE ONE ON PAGES 26-27

SEE THE PARKS ON PAGES 30-31



PARKS

SEE THE VIVA ON PAGES 32-33



ALLTERRAINRIDE.COM



all terrain ride

ONE TIMEBOMB COLLECTION



ONE BOOT

If we could make only one - this would be it. Past winner of the WSIA innovation of the year - the original heat formed custom orthotic boot that put Ronix on the map - re-defining high end signature footwear. Often imitated - never duplicated, Danny Harf's medium density heat formed and custom fit Intuition lined boot continues to be upgraded every year. Just stiff enough to have board response for a session of quick reacting soul turns and the mobility for him to tweak out his historical 1260. The boot he is filmed jumping into pools with and over triple ups in his new documentary - "Defy"



ADDITIONAL FEATURES

- A medium density liner blending mobility and precision board control
- Made from wakeboard specific lasts - not a guess
- Removable J-bars customize your heel pocket
- Silicon ink in heel area for greater hold down
- Low friction eyelets
- Eco Innovation - no use of PVC solvents
- Ridden by **Danny Harf**

ONE SIZING

	6-7	8	9	10	11	12	13-14
US	6-7	8	9	10	11	12	13-14
UK	5-6	7	8	9	10	11	12-13
Europe	38-39	41	42	43	45	46	47-48
Japan	24-25	26	27	28	29	30	31-32

ONE BOARD

The future of freeride designs takes on a new chapter for 2012. Since landing a 1080 on a prototype One board 12 days after becoming an owner of Ronix in the summer of '06, Danny has devoted his riding to a mellower inspired shape with relaxed arcing transitions. In the past couple seasons, we have made more hand shaped protos than ever for a new design, really focusing on 3 key things. 1. Make a board that that doesn't feel as tight on the water - recessing the fins inside of the channel for a looser overall feel. A quicker release off the wake without sacrificing stability. 2. Build a smoother blend in the variable rail for more predictable edge transfers. 3. With the help of Parks, create a new style of rocker with the most glide speed. Every aspect of the One board's rocker was built for the least amount of resistance with the water. Now you can ride longer with less work, and carry more overall speed into the wake. The fastest pro model Danny Harf has ever ridden. Unravel your freeride potential with our best selling collection.



ADDITIONAL FEATURES

- New surf/round rail with a soft bevel thru the center allows the board to ride higher on the water and prevents that all too familiar edge catching digger
- Rail blends to a sharper bevel and a vertical sidewall in the tip/tail creating additional contact with the water, a more predictable turn, riding higher on the water
- Thin profile reduces swing weight
- Clean center bottom design - the fastest rocker line we have ever made means you leave the wake with more momentum with faster landings for less impact on landings
- Deeper side vents for fins - the best in traction with a looser feel and a quick release
- Carbon Technology - ride the board the way it was intended to be ridden with the most carbon maintaining the original rocker line - reacts 7 times quicker than fiberglass
- 4 fiberglass 1.0" fins and 4 fiberglass .8" slider fins
- Danny Harf** designed and endorsed

ONE SPECS

Size (Cm)	Area (Square In)	Rocker Height (In)	Rocker Angle/Arc	Stance 6" Board & Plate	Center Width (In)	Weight Range (Lbs.)
134	770	2.2	10 / Late	21.5-25.5	16.6	Up to 165 lbs.
138	804	2.3	10 / Late	22.5-26.5	16.8	Up to 180 lbs.
142	836	2.4	10 / Late	23.5-27.5	17	170 lbs. and up
146	860	2.5	10 / Late	24-28	17	175 lbs. and up



ONE MODELLO COLLECTION

Danny's One Collection also comes in this alternative Modello color way. The same freeride performance shape and all of the features of our other One boots worn by more Ronix and other pros out there.

For the features of the proving grounds of these goods read page 26-27 or - www.85feet.com



OUR MISSION...

STARTING OUT STRAPPING INTO BUNGEEES, RIDING A PHASER EQUIPPED, DIRECTIONAL SHAPE, TRI-FIN POWERED SPECIAL. THRU TIME - ADMIRER, MOCKED AND MIMICKED - UNTIL EVENTUALLY THE MARKET WAS MARKETED WITH CONFUSION. WHICH LEAVES US HERE... A CLEAN SLATE - AND FRIENDS WITH A SIMILAR SOUND. A NON VENTING VENTURE OF ARTISTS, ENGINEERS, RIDERS AND OTHERS AS OWNERS MAKING RIDING DEVICES COLLECTIVELY CRAFTED FOR THE IMAGINATION OF WAKEBOARDING. OUR AXIOM WILL ALWAYS BE BASED ON PRODUCTS AND TALES OF TOMORROWS RIDING. A CHANCE TO MAKE A POINT, CONFRONT THE NORM, AND ANSWER THE QUESTION WHY.



PARKS BOARD

The latest in rockerlines focusing one thing - glide speed. By lowering the rocker, we created more contact with the water reducing the amount of drag. A less is more rockerline, and a super sized sweet spot with our most amount of surface area in a high end board.

This all new Parks collection is the easiest to riding signature board out there. Historically, Parks designed boards where the lift came from the attack angle the board generated, but some riders felt they had too much resistance with the water even though it had a lot of effective edge. This new series has the least amount of drag of any of our men's boards with his widest profile to date for a bigger sweet spot. The result is a board that you can ride longer. Leave the wake with less work from the added top water speed. Now you can naturally travel off the peak of the kicker with more forward momentum. Similar glide speed to the new One board, just has a tighter overall feel transitioning, edging and more bite leaving the wake. The fastest, most stable, easy to ride board our sport's gnarliest rider has ever endorsed. Still one of the strongest edging boards in our line with the unique variable rail and deeper channels outside the fins.



ADDITIONAL FEATURES

- Center variable edge - a sharper rail and a softer bevel create a controlled accelerated edge transfer with a forgiving bottom design
- Tip/Tail variable edge - an even more vertical rail allows the end of the board to ride higher on the water and prevents the board from burying the edge on big cuts with a sharper bevel for quicker response into a turn
- Thinner profile reduces swing weight
- A clean bottom design - the board lands with more natural forward momentum allowing us to use cleaner bottoms
- Wide profile - with this much surface area we balance it out with more sidecut for the right amount of effective edge in the water
- 4 detachable 1.0" ramp fins
- A collection inspired by the marvels of the Hadron collider
- Parks Bonifay approval - with the largest sweet spot of any signature board he's ever ridden



PARKS BOOT

Parks Bonifay and our designers crafted our lightest heat formed custom fit boot with plasmatic portions of a synthetic film coating, tipping the scale under 1.6 lbs. This new Parks boot is built for riders that want the most mobility out of a closed toe boot, without sacrificing heel hold down. Technology taken from some of our favorite ultra light runners - needs less glue and stitching. A lower cut boot with our Intuition + liners are made with a lightweight breathable shell material for the most in side to side latitude. Parks Bonifay's custom orthotic freestyle inspired signature footwear has more lateral freedom than the One or Cell boot. So tech it might as well be a particle collider.



ADDITIONAL FEATURES

- Our softest density liner is also perforated - offering the most mobility in a high-end boot
- Made from wakeboard specific lasts - not a guess
- Removable J-bars customize your heel pocket
- Silicon ink in heel area for greater hold down
- Low friction eyelets
- Eco Innovation - no use of PVC solvents
- Ridden by Parks Bonifay



THE
PARKS
Modello COLLECTION

PARKS SPECS

Size (Cm)	Area (Square In)	Rocker Height (In)	Rocker Angle/Arc	Stance (Board & Plate)	Center Width (In)	Weight Range (Lbs.)
134	771	2.4	9.2 / Blended	21.5-25.5	17	Up to 175 lbs.
139	814	2.4	9.2 / Blended	23-27	17.3	160 lbs. and up
144	858	2.6	9.2 / Blended	24-28	17.6	180 lbs. and up

PARKS SIZING

US	6 - 7	8	9	10	11	12	13 - 14
UK	5 - 6	7	8	9	10	11	12 - 13
Europe	38 - 39	41	42	43	45	46	47 - 48
Japan	24 - 25	26	27	28	29	30	31 - 32



VIVA

Since winning the WWA World Championship in 1999, Chad Sharpe has been synonymous with coming out of a turn with his fire squealing, hard charging signature style. An approach that earned him the biggest air ever recorded at the annual Parks double up contest. Carrying more forward momentum off the wake landing further out in the flats, the Viva has a sharp 45 degree rail from end to end creating more effective edge with the water. A rockerline that mimics the natural transition of the wake, carrying more speed up the kicker, a sidecut that has more contact points in the water, and fin placements that allow the board to react as quickly as any rider can control it. Last year, we went to a 1/2" wider belly with a similar tip/tail width vs. his previous boards - the additional sidecut just adds to the speedy vortex of Shangri-La Chad was looking for. Effortless high speed carves and a fast/explosive hybrid rockerline - a board you never have to worry about keeping up with you.



ADDITIONAL FEATURES

- Our sharpest center rail creates a super quick edge transfer and line into the wake
- More reliable in choppy water conditions
- Shallower exit channels
- help relieve the pressure with the water
- Thin profile reduces swing weight
- 4 fiberglass 1.0" fins
- Chad Sharpe's speedy creation take it out in the flats or wake-to-wake



CELL

You can't have a fast board, without having a boot that will control it. For the rider looking for the ultimate in board/boot response. A custom orthotic, heat formed boot with a unique rigid back design delivering the most responsive and direct control over your board. Chad Sharpe's sub 2 lb. baseless boot features more overall foot and lower leg support. Comfort that you can dictate with our innovative Intuition +, heat molded footwear. A construction made to adapt to any rider's foot and lower leg - gone are the days of worrying about if you are in between sizes. Look a little closer - there are actually 9 different black materials making up this Egyptian code based boot.



ADDITIONAL FEATURES

- A stiff density liner offers the best in responsive board control
- Made from our perfect lasts - wakeboard specific
- Removable J-bars customize your heel pocket
- Silicon ink in heel area for greater hold down
- Low friction eyelets
- Articulating cuff - the boot flexes with the rider without boot distortion
- Eco Innovation - no use of PVC solvents
- Ridden by Mr. - funwhenwet.com - Chad Sharpe

CELL SIZING

US	6 - 7	8	9	10	11	12	13 - 14
UK	5 - 6	7	8	9	10	11	12 - 13
Europe	38 - 39	41	42	43	45	46	47 - 48
Japan	24 - 25	26	27	28	29	30	31 - 32

VIVA SPECS

Size (Cm)	Area (Square In)	Rocker Height (In)	Rocker Angle/Arc	Stance ♂ Board & Plate	Center Width (In)	Weight Range (Lbs.)
136	792	2.6	9.4 / Blended	22-26	17.1	Up to 180 lbs.
140	825	2.7	9.4 / Blended	23-27	17.3	170 lbs. and Up
144	857	2.8	9.4 / Blended	24-28	17.5	175 lbs and Up





BILL

Leave it to Bill to design a series that has a different skate like feel on the water for water jockey sledders behind the boat, or at a cable park. A board for the movement of longer rope lengths, bigger wakes and faster boat speeds comes equipped with our super fast/durable Sintered Base material. He created a shape for the modern day wakeboarder with an improved drag coefficient and a super fast rocker with a higher degree of angle. In the tip/tail, Bill loves to indulge in all sorts of big words like drag coefficient. He's a smart guy and knows what the next generation of riders are looking for in a really fast ride. The widest stance options available for the most in board control on rails. Bill came up with this year's artwork together with Frank. The boys logged some hours camping in the great Northwest, partying with some girl scout camp counselors. Until the ladies dumped 'em from puffing on too many lbs. eating their chocolate chip cookies.



ADDITIONAL FEATURES

- Center variable edge – a 10" semi full rail and a subtle bevel create a controlled accelerated -edge transfer with a forgiving bottom design
- Tip/tail variable edge – a sharper rail and bevel have more of a locked down feel once on edge
- Thinner profile reduces swing weight along with a unique 45° angled tip/tail profile
- Simple bottom shape with a slight convex belly designed to land with more forward momentum
- 4 fiberglass 1.0" fins & 4 fiberglass .8" slider fins

BILL SPECS

Size (Cm)	Area (Square In)	Rocker Height (In)	Rocker Angle/Arc	Stance 6" Board & Plate	Center Width (In)	Weight Range (Lbs.)
134	764	2.6	10.3 / Late	22 - 26	16.5	Up to 170 lbs.
138	797	2.7	10.3 / Late	23 - 27	16.7	Up to 180 lbs.
142	830	2.8	10.3 / Late	24 - 28	16.9	170 lbs. and up



FRANK

Log chopping, fly fishing, fetch me some more of them tators, cuss if you want to - the new Frank boot has a similar overall feel as our best selling One boot, on Frank's bank roll. Only you - can light up the lake on these firewalkers. The same heat formed custom orthotic fit found in the rest of our high end line. Thank Frank for pro model performance without the same price tag. You're gonna like 'em - Scout's HONOR. (Not like the moccasin Scout Boots from back in the day)



ADDITIONAL FEATURES

- A medium soft density liner offers both flexibility and support
- Made from our perfect lasts - wakeboard specific
- Built in J-bars improve heel hold
- Articulating cuff - the boot flexes with the rider without boot distortion
- Low friction eyelets
- Eco Innovation - no use of PVC solvents
- Ridden by the most mysterious member of Ronix, Frank & our good friend **Adam Errington**

FRANK SIZING

US	6 - 7	8 - 9	10	11	12	13 - 14
UK	5 - 6	7 - 8	9	10	11	12 - 13
Europe	38 - 39	41 - 42	43	45	46	47 - 48
Japan	24 - 25	26 - 27	28	29	30	31 - 32



THE WAKEBOARDER'S BEST FRIEND

PHOENIX PROJECT

RIDE OFF THE WAKE AND HIT RAILS LIKE YOUR FAVORITE SNOWBOARD

ALLIANCE
APPROVED

Voted best boat & cable board by 2 Judges
in the Alliance Magazine Gear Guide

FOR THE MOST FEEL ON THE WATER



Transworld Wakeboarding Editor's Pick-
"The coolest board I have ever ridden"

RONIX
PHOENIX PROJECT
S

New for 2012, we have a small run of emerald flake Phoenix Project - S boards with increased feel on rails, a later more forgiving take off from the wake and easier landings.

RideStoredEnergy.com



PHOENIX PROJECT

The Phoenix Project opens up a new spectrum of board designs and riding styles allowing a rider to push all the way up the wake, and as the tail passes thru the peak, it continues to build energy - not dampening the ride like most "flex" boards out there. A rider can feel the shift in board energy from the nose to the tail the longer they wait due to the unique lay up and wide 28" stance option. A deck that you session more like your favorite snowboard, timing the wake with a later pop. Or just ride it like a traditional board with a mellower snap and super forgiving landings. With the Phoenix Project's thinner profile and blended glass, you can feel a balance point- while pressing rails, the board flexes until it locks. A newfangled shape, winning the 2011 Alliance and Transworld favorite board of the year honors, for riders that want more of a snow/skate feel leaving the wake and added control on rails, or that just have a conventional style and want a smoother overall ride. For decades, our engineers have been developing different layouts of glass, constructions, woods and foams to create a board that does one thing, store energy. New for this year, we have the Phoenix Project - S, lighter, a later kick, more feel on the water and control on rails.

ADDITIONAL FEATURES

- Full center rail creates a smooth transferring board from edge to edge
- Blends to a more vertical sidewall in the tip and tail allowing the board to ride higher on the water with more glide speed
- Most exaggerated bottom bevel starts out at 4° blending to 18° on the ends super forgiving and less likely to get hung up on rails
- Deep symmetrical channels - help with acceleration thru a turn and push the rider into the wake
- Subtle tunnel more efficient water flow and stabilizes landings
- Rocker line carries a lot of speed up the wake making it easier for a rider to have a late take off
- 4 fiberglass 1.0" fins & 4 fiberglass .8" slider fins
- Versatile cable and boat board with a controlled flex



PHOENIX PROJECT SPECS

Size (Cm)	Area (Square In)	Rocker Height (In)	Rocker Angle/Arc	Stance 6" Board & Plate (In)	Center Width (In)	Weight Range (Lbs.)
137	796	2.5	8.1 / Blended	21-27	16.9	Up to 180 lbs.
142	835	2.6	8.1 / Blended	22-28	17.1	175 lbs. and Up

PRESTON

The only boot worthy of being named after our hometown. This new Preston boot has hollowed ankles and a perforated liner with the most combined lateral movement and heel hold down. Most of our team riders are getting so much lower foot support from its unique construction that they aren't even cinching up the top lace when riding at a cable park. Why is there a little Panda bear on the bottom of the boot? These boots are cultivated with a bamboo fabric, which makes Pandas and the environment mighty happy. The Preston boot uses our exclusive Ultralon Stage 2 foam, for the best in non heat moldable memory. A new boot that has the performance you would expect out of a high end Ronix boot without the custom orthotic price tag.



ADDITIONAL FEATURES

- Single lasted with the most low profile and compact last
- Double laces - a more customized fit
- 3-D Molded tongue blends comfort and performance
- Articulating cuff - the boot flexes with the rider without any pressure points
- Built in J-bars improve heel hold
- Eco Innovation - no use of PVC solvents
- Low friction eyelets
- Bamboo Fabric- Pandas will be so jealous of our latest eco friendly concoction
- Endorsed by **Marc Rossiter and Erik Ruck**



PRESTON SIZING

US	6-7	8-9	10	11	12	13-14
UK	5-6	7-8	9	10	11	12-13
Europe	38-39	41-42	43	45	46	47-48
Japan	24-25	26-27	28	29	30	31-32

KAI MANA COLLECTION

KAI

The stiffest open toe performer in our line up has the best in non heat moldable memory out there. Inspired by our friends on the island, the shell of this boot was made from recycled PET - plastic water bottle material. Created for anyone looking for comfort, ease of entry and our comfy memory foam - Ultralon Stage 2 liner. Affordable shred shoes with the same refined styling as our other performance orthotic boots. The boot Dean Smith laces up into as he prepares for another freeride session making the wake seem like an endless double up.



ADDITIONAL FEATURES

- Lightweight Stage 2 Liner - even more comfortable and less prone to packing out
- Double laces - a more customized fit
- 3-D Molded tongue blends comfort and performance
- Articulating cuff - the boot flexes with the rider without any pressure points
- Built in J-bars improve heel hold
- Low friction eyelets
- Eco Innovation - no use of PVC solvents and partially crafted from recycled water bottles
- Ridden by Australia's own - **Dean Smith**

KAI SIZING

US	5 - 8.5	7.5 - 9.5	9 - 11.5	10.5 - 14.5
UK	4 - 7.5	6.5 - 8.5	8 - 10.5	9.5 - 13.5
Europe	37 - 41.5	40 - 42.5	42 - 45.5	44 - 48
Japan	23 - 26.5	26.5 - 27.5	27 - 29.5	28.5 - 32.5



MANA

An award winning boot off the liquid kicker from the WWA World Champion, Dean Smith's Mana series. For a rider looking for the ultimate straight up in the air snap. Over the past several seasons, Australia's Deano has been taking his freeride skills to another level. Regarded as one of the riders that goes bigger than most pros out there. His new ride has a super flat rocker under your feet and a really late/abrupt arc for high end riders that want the most in a vertical lift, or any rider looking for the most lift, even on smaller boat wakes. The Mana was designed to be ridden on edge with a sharper rail throughout the board, but it doesn't need much angle into the wake to get a solid pop. Overall, our most responsive and explosive series.



ADDITIONAL FEATURES

- Sharp rail from tip to tail for more effective edge in the water
- Softer bevel in the center of the board prevents catching an edge
- Total of 8 molded in fins .7" outer, and .4" inner provide just enough grip to ride finless, but still has an easy release for spins
- Slight "V" bottom means a faster edge to edge transition and softer landings
- 2 fiberglass 1.0" fins
- Kaimana - power of the water**

MANA SPECS

Size (Cm)	Area (Square In)	Rocker Height (In)	Rocker Angle/Arc	Stance 6" Board & Plate	Center Width (In)	Weight Range (Lbs.)
135	772	2.5	11 / Late	21.5 - 25.5	16.4	Up to 170 lbs.
139	804	2.6	11 / Late	22.5 - 26.5	16.6	Up to 185 lbs.
143	838	2.7	11 / Late	24 - 28	16.8	175 lbs. and up

DISTRICT



DISTRICT BOOT

An open toe creation combining the 3-D molded tongue support and comfort of the Kai boot liner, with a heel construction similar to our Divide boot. Made from our high memory, Ultralon Stage 1 & 2 blended liner with a stronger molecular makeup than other high end boots out there keeping the boot's intended shape. The revolutionary Ronix fit at a more affordable value with a new double lace cinch design.



DISTRICT SIZING

US	5-8.5	7.5-11.5	10.5-14.5
UK	4-7.5	6.5-10.5	9.5-13.5
Europe	37-41.5	40-45.5	44-48
Japan	23-26.5	25.5-29.5	28.5-32.5

ADDITIONAL FEATURES

- Our softest open toe 3D-Molded tongue
- Built in J-bars improve heel hold
- Double laces - a more customized fit
- Articulating cuff - the boot flexes with the rider
- Low friction eyelets
- Eco Innovation - no use of PVC solvents
- Designed with the everyday rider in mind

DISTRICT BOARD

Our industry's premier wakeboard coach - Mike Ferraro's latest delivery is being referred to as the best board he has created in his 2 decades of design. This District board has a 3-stage lift in the center, with a continuous outer rail that pushes the board into the rider. You feel the speed of the continuous rocker and the vertical lift of the 3-stage. If a rider comes in with a lot of angle, the outer continuous profile handles this extra speed. If you flatten the board out, the 3-stage rocker kicks in. This is a series you don't have to really stand on to create a progressive cut from the sharp/hard edge on the tip/tail of the board, outside of the stance. A legendary all purpose shape from smooth/low maintenance turns, to wide open high speed cuts behind the boat, to versatility on the cable for air tricks and our super wide 27.5" stance option for added board control on sliders. New for this year, the District has our exclusive low drag, rail impact proven durable Sintered rail base.



ADDITIONAL FEATURES

- Sharper center rail creates a quicker edge transfer that is more reliable in choppy water conditions, blends to a more vertical sidewall in the tip/tail allowing the board to ride higher on the water with more glide speed
- 2 Traction channels in the middle - help with acceleration thru a turn and push the rider into the wake
- 4 Traction channels in the tip/tail - create a more stable feel on landings
- 4 Flutes in the tip/tail - designed for a cable rider to aid the traction of the fins with a cleaner lift with less pressure on air tricks allowing the board to flick out of the water and away easier
- Variable Bevel - rounder radius bevel on the inside of a rider's stance blending to a sharp bevel on the outside for a clean progressive edge transfer and hold
- Versatile rocker line - depending on how a rider edges into the wake it will feel like a continuous with easy transitions and soft landings, or a 3 stage rocker board and a more upright pop
- Cable speed design - most surface area, and a sharper rail optimized for slower cable speeds
- 4 fiberglass 1.0" fins & 4 fiberglass .8" slider fins
- Created for the everyday rider

DISTRICT SPECS

Size (Cm)	Area (Square In)	Rocker Height (In)	Rocker Angle/Arc	Stance 6' Board & Plate (In)	Center Width (In)	Weight Range (Lbs.)
134	799	2.5	8.5 / Blended	19.5 - 25.5	17.2	Up to 185 lbs.
138	832	2.6	8.5 / Blended	20 - 26	17.4	165 lbs. and up
143	872	2.7	8.5 / Blended	21.5 - 27.5	17.6	180 lbs. and up

RIDING STYLE

Most boards are set for a pre determined riding style. A rider has to adapt to the board. The District is the first of its kind where a rider knows exactly how the board is going to react - you don't have to get used to the board, this new series will conform to your riding. A versatile shape behind varying boat wake angles or at a cable park, for any ability/riding style.

THE
DIVIDE



RIDING STYLE

The latest generation of board, understanding your body is working against the boat on a toeside edge. Combined with our exclusive blend of high memory New Zealand foam in a easy entry, supportive adjustable boot.

VAULT

Gone are the days of leaving the wake's transfer in an unnatural position. The innovative Vault recognizes that your body is crossed up riding toeside, taking this into consideration with the design of the rocker, fin shape/placement. This profile allows the rider to point the board with maximum grip to the wake without requiring excessive attack angle. The design of the heelside was created for a rider facing the boat with a more natural position to point the board to the wake. Who said asymmetrical was only for entry level riders? Many contests have been won on the WWA Nationals and Worlds - a series with no limits takes features from several boards in our line. This ride is a platform to develop your riding style - allowing a rider to stand more efficient - redefining the demands needed for the latest in toe/heelside versatility.



ADDITIONAL FEATURES

- Toeside rail is thinned out to sit deeper in the water creating additional grip from this sharp profile
- Toeside fins are deeper, longer and closer to the rail for a strong/stable edge hold
- Heelside rail starts off softer/fuller for a mellower transition, then blends to a more vertical sidewall with less resistance on the water
- Heelside fins are shorter and further from the rail for a quicker release on spinning tricks
- 4 molded asymmetric fin shape track true in a straight line, but break free easier with more float in a side slide position
- A wider profile creates a bigger sweet spot riding in any water condition
- 2 fiberglass 1.7" fins
- Designed by Mike Ferraro and our development team



DIVIDE

The latest in ease of entry and open toe adjustability with our industry standard high memory foam. Our most popular open toe boot had a complete makeover last season. Built with our super light, Ultralon Stage 1 liner, handcrafted exclusively for Ronix. Support you would expect from a pro model boot, adjustability that can fit the whole family and ease of entry that will let you save your energy until after you have jumped off the swim deck.



ADDITIONAL FEATURES

- Universal tongue - our most adjustable boot fitting multiple sizes
- Built in J-bars improve heel hold
- Articulating cuff - the boot flexes with the rider
- Low friction eyelets
- Eco Innovation - no use of PVC solvents
- Designed with the everyday rider in mind

DIVIDE SIZING

US	5-8.5	7.5-11.5	10.5-14.5
UK	4-7.5	6.5-10.5	9.5-13.5
Europe	37-41.5	40-45.5	44-48
Japan	23-26.5	25.5-29.5	28.5-32.5

VAULT SPECS

Size (Cm)	Area (Square In)	Rocker Height (in)	Rocker Angle/Arc	Stance (Board & Plate)	Center Width (in)	Weight Range (lbs.)
128	745	2.4	8 / Early	18 - 24	16.5	Up to 160 lbs.
134	781	2.5	8 / Early	19.5 - 25.5	16.7	Up to 175 lbs.
139	830	2.6	8 / Early	21 - 27	16.9	170 lbs. and up
143	869	2.7	8 / Early	22 - 28	17	175 lbs. and up

THE
VAULT



DEFY ONE BOOT

Since its inception in 2006, Danny Harf's signature boot has been the One. The first baseless, heat molded, custom orthotic fit on the market. For the past couple of seasons, D. Harf has been cranking double flips and back-side 7's into pools inset in the woods for his upcoming documentary "Defy". A movie about progression and where the sport of wakeboarding is going. So we are linking our best selling footwear with our most anticipated movie, and making a couple hundred. Each pair of Defy boots will come with a signed copy of the DVD/Bluray package and a color to match our new electric Time Bomb constructed One board.

WAKESURF DIVISION

THE PROCESS AND MATERIALS WE USE....

ECO CONSCIOUS

Every single bit of our manufacturing waste is recycled. The foam dust and a multitude of other "junk" comes back to life as a composite concrete block. The paint/chemical laden air from the rooms where we spray the surfboards with a water-based paint is also passed through its own "water curtain" to ensure that nothing but clean air is expelled.

SURFBOARD BLANKS

If the blank is not the best, the surfboard can never be the best. We use a TDI polyurethane foam blank with a density of around 2.6 lbs/ft³.

AUSTRALIAN EPOXY RESINS

New for this year, we went to a harder type of resin. The result is a much stronger bond between the glass and our lightweight core. We still use a hand shaped surf constructed core - now it's just better at takin' the abuse we all put on products. Of all the raw materials that we use, this one was the easiest to tweak the way we wanted. The chemical companies we partner with all have state of the art research laboratories. They are able to add or subtract components to give the resin the exact properties that we required. The result is a resin that has incredible thixotropic properties. Flows like water yet sticks like glue.

WET-RUB FINISHING

For the surfer that wants that extra performance from his or her surfboard. (A wet-rub finish really does offer less resistance, hence it goes faster and is more maneuverable than any other finish). After shaping, the board goes into the "sanding bay" where it is sanded with a flat sander with very rough sandpaper. This step is purely to ensure that the board is flat. After that pre-finish sanding we then use very special air tools unique to us that bring the board to a mirror finish before using fine sandpaper on a rubber block with length wise strokes to complete the process. (The industry standard is to "wet-rub finish" a surfboard straight after laminating, minus our first two steps.)

FINS

From a surfer's viewpoint, we needed a fin system that was effective for performance with a super thin profile from its durable bottom mount design. It's a universal system. No matter where you are in the world, if you can find a surf shop, you will have an infinite variety of styles and sizes to choose from that will fit.

MANUFACTURING FOR

- Parks Thruster
- Duke
- One Skimmer
- All Koals





PARKS CARBON THRUSTER

PARKS CARBON THRUSTER

Thought you knew what a wakesurfer was capable of? This new high voltage thruster is hands down the fastest surfer we have ever tested. Need more bite in your bottom turn with a quicker release off the peak? A stealth new creation that comes with 7 adjustable fin slots and 10 unique fins for over a hundred different customizable fin combinations. Our quickest rockerline, most reactive all carbon construction and a speedy squash tail design created for surfers that like to live on the rail. This all carbon black beauty was conceptualized by a legend who grew up switching out between salt and freshwater carves - **Parks Bonifay**.

ADDITIONAL FEATURES

- Machined EVA top deck with built in tail wedge
- The quickest rocker line, construction, profile and rail design we have ever made
- 5 new surf specific 2.3" bottom mount fins
- 5 new surf specific 2.9" bottom mount fins
- All carbon construction
- Countless fin configurations
- Surf constructed - lighter, faster, more buoyant, and yes more fragile (handle with care)
- Epoxy Construction - harder resin equals a stronger board
- The soul of surfing is ridden by **Parks Bonifay**

PARKS THRUSTER SPECS

Size (In)	Area (Square In)	Rocker Height (In)	Rocker Angle/Arc	Center Width (In)	Weight Range (Lbs.)
4'7"	872	3.7 Nose - 0.2 Tail	26.5 / Late	20	Any Size
5'1"	996	4.1 Nose - 0.2 Tail	26.5 / Late	20.6	Any Size

ONE SKIMMER

AUTHORIZED BY **DANNY HARF**

ONE SKIMMER

A thin profile, skate influenced, skimboard style shred stick to compliment our other high end surfers. Coming in at nearly 1/2 the thickness of the Koal, this lighter/dished out surf constructed deck has more of a lively feel on the water, making it easier to link your favorite skate tricks behind the swim deck. This super star shred stick is easy for shove-its and also has a recessed fin box on the tip and tail, for those switch maneuvers. Perfect your ollie with Danny Harf's water device available in 2 sizes 4'4" and 4'10".

ADDITIONAL FEATURES

- Machined EVA top deck with built in tail wedge
 - Semi twin shape - easy to ride switch
 - 1 - .9" bottom mount tip fin
 - 1 - 2.9" bottom mount tail fin
 - Surf constructed - lighter, faster, more buoyant, and yes more fragile (handle with care)
 - Epoxy Construction - harder resin equals a stronger board
- Created by **Danny Harf**



ONE SKIMMER SPECS

Size	Area (Square In)	Rocker Height (In)	Rocker Angle/Arc	Center Width (In)	Weight Range (Lbs.)
4'4"	783	1.7 Nose - 0.2 Tail	8.4 / Late	19.9	Any Size
4'10"	920	2.0 Nose - 0.2 Tail	8.4 / Late	21	Any Size

The Duke



THE DUKE

Let's hit the E-brake on the 21st century hustle. Sometimes you need to quit updating your social media site, replying to the "what did you do last night?" text, and on August 12th, our self proclaimed go ride day, even school and work should be taking a rain check. Sometimes you need those days and a product to remind us all of why there is no feeling like riding sideways on the water. Last year we came up with a no hurry, relaxed, toes on the nose longboard that should be coming with some 25 SPF sunscreen, a coupon for a free Mai Tai and a hang loose Waikiki fluoro tank top (but it doesn't). The thickest, most buoyant surf constructed board in our range has our thickest/full rail with a forgiving soft bevel. New for this year, we bumped up the nose rocker and surface area too. The result is our most stable easy going soul turn special that is even more forgiving for a Sunday afternoon cruise. Grab a couple of your favorite chums, regardless of the surfer's size or boat wake, and experience the endless wave of this new design. Oh yeah, we added a new smaller 5'5" design with the same longboard feel.

ADDITIONAL FEATURES

- Machined EVA top deck with built in tail wedge
- 1 Longboard specific bottom mount fin
- The chance to ride your favorite longboard skateboard on the water now
- Surf constructed - lighter, faster, more buoyant, and yes more fragile (handle with care)
- Epoxy Construction - Harder resin equals a stronger board
- Erik Ruck approved for the soul of surfing

DUKE SPECS

Size (in)	Area (Square In)	Rocker Height (in)	Rocker Angle/Arc	Center Width (in)	Weight Range (Lbs.)
5' 5"	1141	5.3 Nose - 0.2 Tail	10.6 / Late	21.1	Any Size
6' 1"	1245	5.5 Nose - 0.2 Tail	10.6 / Late	21.5	Any Size



BOTH KOALS

We put a facelift on our most popular line up of hand crafted, surf constructed, fast gliding decks for us freshies with added tip rocker. The past decade of designing wake surfboards has resulted in our latest version of our top selling Koal series - even that much less likely to dunk the nose. This speedy shape rides high on the water with a full profile and a super buoyant surf constructed core. A fish profiled board - the Koal can throw the deck on rail with the versatility to break free on the top of the wake. The Koal's shape and construction is a perfect ride for inlanders looking for a universal ride with wake slashing performance. Available in 3 sizes covering the spectrum of riders and wake sizes. Throw your fin screws away - the Koal series comes with cleaner profiled fins that have a fin box recessed right into the board. From the creators of the original compression molded wake surfboard.



BOTH KOALS

ADDITIONAL FEATURES

- Machined EVA top deck with built in tail wedge
- A fast rocker line, with a hard edging/stable profile and rail design
- 3 new surf specific 2.9" bottom mount fins
- Surf constructed - lighter, faster, more buoyant, and yes more fragile (handle with care)
- Epoxy Construction - harder resin equals a stronger board
- The soul of surfing is ridden by the WWA World Champion **Dean Smith**

KOAL SPECS

Size	Area (Square In)	Rocker Height (in)	Rocker Angle/Arc	Center Width (in)	Weight Range (Lbs.)
4'6"	810	3.6 Nose - 0.2 Tail	26.5 / Late	20.6	Any Size
5'	1000	4.2 Nose - 0.2 Tail	26.5 / Late	21.6	Any Size
5'6"	1100	4.8 Nose - 0.2 Tail	26.5 / Late	21.6	Any Size



Cortez

CORTEZ

Wakeboard durability with lightweight foam and glass buoyancy from the originators of the first compression molded wake surfboard. A versatile subtle swallowtail design for toes on the nose stability, frontside airs off the lip performance and big cutbacks on the wake. The 4'8" is perfect for riders looking at a proven deck on small-to-large size freshwater barrels. The bigger 5'4" is for riders of any size looking for a freshwater surf experience - even on smaller boat wakes. The fish shape tri-fin series delivers on the rail maneuverability with a speedy rocker line to keep a surfer tight on the line. A construction for surfers that will put more abuse on their ride.

ADDITIONAL FEATURES

- EVA top deck with built in tail wedge for more power into a turn
- Variable rail design - sharper bevel/rail in the tail for a quicker edge transfer and a mellower more stable bevel/rail blending to the front of the board for a floatier, more forgiving feel
- Krypto Cable - makes the sidewall the strongest part of the board - not the weakest, along with a torsionally stiffer board
- Monocoque - a wrapped glass from the top to the bottom so the fish line is no longer the weak point of the board - but the strongest.
- Mod Pour Foam - this demanding alternative core is new for this year made from our exclusive blend of atoms
- 3 surf specific designed fins
- Oh yeah, designed by Herb



CORTEZ SPECS

Size (In)	Area (Square In)	Rocker Height (In)	Rocker Angle/Arc	Center Width (In)	Weight Range (Lbs.)
4' 8"	1000	3.3 Nose - 0.2 Tail	28 / Late	21.6	Any Size
5' 4"	1100	3.5 Nose - 0.2 Tail	28 / Late	21.6	Any Size

WAKESKATE DIVISION

LIGHTER/FASTER
IN ONE AND MORE

ADVANCED
SPACEYNESS

SATELLITE
DIMENSION
RESPONSIVENESS



ODORLESS
ADDITIONAL
STICKINESS

AFTER HOURS
ABILITIES

SUPER STAR
SHRED
STICK SNAPPINESS

A MAJESTIC
SONGBIRD
SURPRISE

NEW
NTH DEGREE
ATTAINMENT

OUR NEW CONSTRUCTION IS NEWER AND BETTER. THE
LIGHTEST, SNAPPIEST, ECO FRIENDLY, MOST EXTREME
WOOD CONSTRUCTION POSSIBLY EVER FATHOMED.





WHAT WE'RE DEALING WITH HERE IS A COMPLETE LACK OF RESPECT FOR THE LAW

Ronix

Ronix
THE Boomstick
 Bi-Level
 Reed Hansen

Ronix AND THE Boomstick

The day we are writing this copy is the day Reed Hansen won his 5th WWA Wakeskate World title riding his own variation of the heavyweight guardian bi-level deck. This past season, Reed and our skate team, responsible for the original compression molded wakeskate, sourced some new lively materials to throw in a 14 lb. stockier skate, offering more board control on the water and leaving it. The Boomstick is comprised of an all new solid, snappy, skatey, eco-friendly, super saucy wood with a smoothed out concave making it easier to always land on the bolts. A bi-level shape creates a more consistent, quicker swing weight than a traditional single level skate, yet still has the stability for somebody just taking the drop. Reed has been riding a variation of this shape all the way to winning the coveted titles of Wakeboarding and Alliance Magazine's rider of the year. From Georgia to Texas and back in 28 hours flat - this is my Boomstick! "S marks top of the line"

OBESE TECHNOLOGY
 14+ lbs. - more board control with a heavier skate



ADDITIONAL FEATURES

- Concave - starts in the center of the board and then tapers to the ends for a more controllable flip
- Hybrid Rocker - isn't too explosive, or inconsistent off the wake, instead you'll get more glide speed from this arc
- Compression Molding - the most durable wood skate out there
- The poppiest wood we have ever tested
- 2.8" wakeskate specific fins
- Reed Hansen designed and endorsed



BOOMSTICK SPECS

Size (in)	Area (Square in)	Rocker Height (in)	Rocker Angle/Arc	Center Width (in)	Weight Range (Lbs.)
40"	549	1.8	8.3 / Blended	15.4	Up to 165 lbs.
42"	577	1.9	8.3 / Blended	15.4	Up to 180 lbs.
44"	594	2	8.3 / Blended	15.6	155 lbs. and Up

ELECTRIC COLLECTIVE



ELECTRIC COLLECTIVE

From riding the local waterways of his hometown in South Africa to fabricating a signature deck with Ronix, Dieter Humpsch's high-end single level concave/kicktail skate is ready to take on any obstacles complete with our compression molded technology and a spanking new Park Base. Lighter than the Boom Stick skate. A similar rocker line for a smooth explosive lift off the wake. Handcrafted with our exclusive secret concoction of the finest woods for a snappy ollie out of the water. A 360 shove, back lipping A-frame special in honor of what took up our time in the 80's.

ADDITIONAL FEATURES

- Concave - starts in the center of the board and then tapers at the ends for a more controllable flip
- Hybrid Rocker - a predictable, explosive pop off the wake, with the most in glide speed
- Compression molding - the most durable wood skate out there
- Park Base - rail approved
- 2 wakeskate specific fins

ELECTRIC COLLECTIVE SPECS

Size (In)	Area (Square In)	Rocker Height (In)	Rocker Angle/Arc	Center Width (In)	Weight Range (Lbs.)
41"	567	1.8	8.2 / Blended 15.4		Up to 180 lbs.
43"	594	2	8.2 / Blended 15.4		155 lbs. and Up

R=1

SHOT

HIT HIT

812000 SCORE

ROVER KARVER



ROVE KARVER

Ever wanted to strip everything off a deck, slap some big ol' fins on the back, chuck your boots and just go for a soul turn sesh? A new style of skate with more surface area and deeper fins than any of our other skates. For the stability of your favorite long-board skateboard to shred an effortless cutback. It's not always about the wake - sometimes it's the path to get you there. Upshift a gear with the most affordable fast/reliable ride in our line. New for this year, we changed up the location of the outer 2 fins and added a third fin to really bury the rail.

- ADDITIONAL FEATURES**
- Grippy EVA top deck with built in tail wedge for extra power and stability
 - Blended Rocker - isn't too explosive, or inconsistent off the wake, instead you'll get more glide speed from this arc
 - The first of its kind - no skate rides like it
 - 3 big ol' fins on the tail

ROVE KARVER SPECS

Size (in)	Area (Square In)	Rocker Height (in)	Rocker Angle/Arc	Center Width (in)	Weight Range (Lbs.)
40"	594	1.8	8.2 / Blended	16.2	Up to 180 lbs.
42"	623	1.9	8.2 / Blended	16.2	155 lbs. and Up
44"	653	2	8.2 / Blended	16.2	165 lbs. and Up

Back in the day they figured out the Earth isn't flat - why did it take this long to realize your vest shouldn't be either?

This latest craft has a foundation sewn from 5 panels for more rib protection and a truly round fit. Seriously, this baby won't even lay flat, which is why it's called the Capella vest. You see way back when, when everybody was saying if you sail in one direction for too long you will fall off the face of the Earth, but Capella and his homies knew otherwise. Smart cats, and we are trying to pick up where they left off with our latest design of water suspension attire. The function of this extra rib protected vest is that you have a seam running diagonally across your body, allowing movement that was only previously reached by tree inhabiting primates. The result, a vest contoured to your body, flexing with a rider during an aerial assault without any hinderance. Freedom of mobility that was once only harvested from the greatness of those non buoyant impact jackets. So don't ride in this oversized armhole vest for us. Do it for Capella - a man with a vision of greener pastures that are forced down by the gravitational pull of mother nature allowing us all to live in this curved ball. We even spit shined this distinctly different fitting buoyant garment with a sexy graphic tying up the rest of the One Collection. Changing the way you think about legalized flotation. Trust us you need to try it on.



CAPELLA CGA LIFE VEST

- 2 buckles, 1 zip closure
- Coast Guard Approved
- Smooth Skin/Neoprene Shell
- Available in: Small-XXL

-CHEST SIZING-

SIZE	MEASUREMENT
SMALL	31-34" (79-86cm)
MEDIUM	34-37" (86-94cm)
LARGE	37-40" (94-102cm)
X-LARGE	40-43" (102-109cm)
XX-LARGE	43-46" (109-117cm)

COVERT CGA LIFE VEST

The original Coast Guard approved jacket at our most affordable value. Built in flex segments and oversized armholes offer extra mobility and water resistant neo skin panels. This vest fits snug to a rider's chest with an anatomical cut, 2 buckles and one zipper closure. Might not have the selling features of its other Coast Guard Approved cohort, but not lacking on that priceless hidden je ne sais quoi factor. Not sure what that means? Now you can impress people with your fun filled French fact, that you know that the term is something intangible that you can't put your finger on and float at the same time.

- Coast Guard approval – safety doesn't take a vacation
- Water resistant liner
- Room left in the checking account
- Sizes: Small - XXXL

-CHEST SIZING-

SIZE	MEASUREMENT
SMALL	33-36" (84-92cm)
MEDIUM	37-40" (93-102cm)
LARGE	41-44" (103-112cm)
X-LARGE	45-48" (113-122cm)
XX-LARGE	49-52" (123-132cm)
XXX-LARGE	53-46" (133-142cm)



COAST GUARD APPROVED VESTS



Ronix Presents C.G.T. Cat Guard Technology

You ever go to a bedroom store and they have rows of "cat guards" to put over your fancy Stage 2 type foam mattress? Whether you are a feline lover, or forgot to take a pit stop at the facilities after a big night of festivities, this material repels any moisture right off of it. Well guess what? We knocked this off and added the technology into our vests. Gone are the days of making that weird facial expression when you slip into a wet life jacket. She'll now be as dry as your cat guard mattress would be, even if you slept thru your wee alarm.

IMPACT VESTS



ONE

We all make mistakes. A thousand sorries for not recognizing that the industry's best selling collection hasn't had a water resistant impact jacket to match is pure negligence on our part. After D. Harf recognized this oversight, our product development team went into the lab and brewed up a new magnetized side zip pullover. Yeah that's right we said magnets - and we mean it.

From his heat moldable boots, to his best selling freeride shape, every product that Danny Harf has co-created as an owner of Ronix has been some of our most innovative and technical. New for this year, we have our first dry fitting side zip impact jacket pull over made from a water repellant liner.

- 2 way stretch material with a new PU shell
- Zippers and magnets baby
- Danny Harf** seal of approval
- Sizes: Small - XL



-CHEST SIZING-

SIZE	STATIC MEASUREMENT
SMALL	30" (76.2cm)
MEDIUM	32" (81.28cm)
LARGE	34" (86.36cm)
X-LARGE	36" (91.44cm)

COSA NOSTRA

Chad Sharpe's latest signature impact jacket with Ronix - the Cosa Nostra - his favorite jacket when jumping 100 feet off a kicker in his backyard. This lightweight, non Coast Guard approved jacket has a socially responsible conscience of reducing the impact on those unforeseen eye peelers. Featuring a semi side zip pullover with a magnetic zipper cover. You can't put a price tag on that kind of sex appeal.

- 2 way stretch material with a new PU shell
- Zippers and magnets baby
- Chad Sharpe** designed and ridden
- Sizes: Small - XL



BILL

The last couple of seasons, Bill has been getting his feet wet in the fashion water parka world with his own signature no zip pull over designs. His urban, redneck, global expertise has brought about some of our best selling designs. This year, Bill had some cookies with girl scouts, fell in love with a camp counselor, and fabricated a energy efficient bug zapper. Bill and Frank, despite rumors are still on good terms and feature all of their years highlights in their new Hello My Name Is Collection. Oh yeah, back to the vest - made from a thicker 3mm material with greater padding for those untimely bails. The Coast Guard might not have approved it, but parading around uber discotecas and some log cabins, our friend Bill gave his stamp of approval.

- 4 way stretch material
- Bill** designed
- Ridden by **Adam Errington**
- Sizes: Small - XL

BURT

A fire breathing satin finished vest that scored off the charts in the wind tunnel - for riders that like to take their 4th gear burn outs on the water. Feel like you're going a little bit too fast? No worries just pop the collar on this firebird and you'll hit the E-brake putting you back into the pocket of your favorite wakesurf break. 5 time Wakeskate World Champion Reed Hansen's water resistant lined latest inspiration came from his friends in Texarkana, Texas. Approved by the Bandit and Carrie.

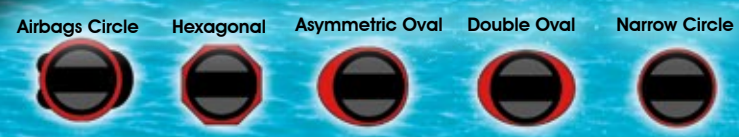
- Satin/Neoprene Shell
- Front Zip 1 buckle closure
- Reed Hansen** design, tested, and approved
- Sizes: Small - XL



PARKS

Parks Bonifay's lightweight rear zip elastic garment of choice. Jumping out of helicopters, front boarding rails out of a pool at Radar Lake, this contact resistant, lightweight, comfy little hot rod was PB's vest of choice while filming for his X Dance winning documentary. The inner makings are a chic alternative to the daily wakeboard requirement - a rear zip super elastic spinning assault dress attire of choice.

- 4 way stretch material
- Rear zip pullover
- Parks Bonifay** designed and ridden
- Sizes: Small - XL



5 AFTERMARKET GRIP/SHAPE OPTIONS COMPATIBLE WITH EITHER DETACHABLE HANDLE

ONE DETACHABLE HANDLE (CAFFEINATED RED/CERAMIC WHITE)

Created by Danny Harf - a unique anti-roll creation allows riders to interchange different diameter and shaped grips, while using one yoke. By loosening both ends, the handle grip can easily detach to switch out to one of our other 5 after market grips/shapes.

- Nylon Detachable anti-roll system
- Comes with a allen wrench tool to remove and connect optional grips
- T6 lightweight aircraft aluminum dowel
- Filled inside with EVA for floatation
- Strung with 12-strand Japan/Holland Dyneema rope (stronger and smaller diameter)

- CAFFEINATED RED GRIP**
- Fused Suction grip
 - 4mm thick molded handle grip
 - Three layers: EVA / 1 sheet Lycra / 1 sheet mesh
 - Available in straight or "T" handle

- CERAMIC WHITE GRIP**
- Hide Grip
 - Diamond Stitch pattern
 - Oval Air Bags
 - Embroidered logo
 - Available in straight only



PARKS HANDLE

- Weighs just 8 ounces...
- Fused Suction cup grip
- 4mm thick molded handle grip
- Three layers: EVA / 1 sheet Lycra / 1 sheet mesh
- T7 lightweight aircraft aluminum dowel
- Filled inside with EVA for floatation
- Strung with 12-strand Japan/Holland Dyneema rope (stronger and smaller diameter)
- Available in straight only

PHOENIX HANDLE

- T6 Aluminum Aircraft dowel
- Inside filled with EVA for floatation
- 4mm thick memory foam
- Hide square stitched embroidered handle grip
- Strung with 12-strand Japan/Holland Dyneema rope (stronger and smaller diameter)
- Available in straight only

ENVOY HANDLE

- Similar to the North without the 5mm Memory Foam.
- T6 aluminum aircraft dowel
- Inside filled with EVA for floatation
- 3mm thick foam - smaller diameter
- Hide Grip
- Strung with 12-strand Japan/Holland Dyneema rope (stronger and smaller diameter)
- Available in straight only



-Also offered without the LED TECHNOLOGY

FRANK SYNTHETIC WRAP LED HANDLE

Over extend your passing hand? No worries Frank's uber creation will make sure you won't smack yourself. A softer anti-roll alternative to the conventional carbon design - with a fully wrapped PU constructed handle.

NEW LED TECHNOLOGY YOKE

- Three lighting options- (Fast flash, Slow flash, and On)
- Fully wrapped with PU leather
- Semi Anti-roll
- 4mm Memory Foam
- Hide with infused rubber grip
- T6 Lightweight aircraft aluminum dowel
- Filled inside with EVA for Flotation
- Available in straight only



TOTEM HANDLE

- Fully wrapped with PU leather
- Semi Anti-Roll
- 4mm memory foam
- Hide w/ Air Bag Grip
- T6 Light weight aircraft aluminum
- Inside filled with EVA for floatation
- Strung with 12-strand Japan/Holland Dyneema rope (stronger and smaller diameter)
- Available in straight only

NORTH HANDLE

- Our most popular handle over the years, testing in our lab at a breaking point of 1700 lbs. The original soft grip Hide material design.
- T6 aluminum aircraft dowel
- Inside filled with EVA for floatation
- 5mm thick Memory Foam
- Embossed Hide Grip w/ embroidered logo
- Strung with 12-strand Japan/Holland Dyneema rope (stronger and smaller diameter)
- Thin gauged vinyl tubing
- Available in straight or "T" handle

MAINLINES

FRANK MAINLINE

We could sit and tell you all of the performance advantages of our latest high-end mainlines but just hit pause on your background music and just marinate on this image for a second. - it's a leather looking rope.
 -PU synthetic wrap cover - Hunters orange
 -100% Dyneema 12-strand braided core
 -Coils easily
 -85ft total length including handle
 -One - 60ft mainline
 -Five total take off sections
 -Three - 5ft take off sections
 -Two - 2 1/2ft take off sections
 -Frank ridden by **Adam Errington**



R8 MAINLINE

A roomy tangle free 80 footer.
 -Square shape, urethane coated cover
 -100% Dyneema 12-strand braided core
 -Abrasion free, snag resistant cover
 -85ft total length including handle
 -One - 60ft mainline
 -Five total take off sections
 -Three - 5ft take off sections
 -Two - 2 1/2ft take off sections

Color options-
 White, Metal Flake Silver,
 GP Yellow, Caffeinated Red,
 Lambo Verde, Hadron Blue



CORE MAINLINE

A super stiff, 24 strand Dyneema weave with an inner neoprene core. She's a floater.
 24-strand tensilon cover
 -Outer core constructed of 100% Dyneema fibers
 -Neoprene inner core for flotation
 -UV resistance
 -75ft total length including handle
 -Three - 5ft take off sections
 -Color options:- white/silver, GP yellow/black, lime green/silver



HEMP MAINLINE

Erik Ruck wants to be known as more than just an ex Pro Tour and World Champion. He always had bigger aspirations - the first rider to bring Hemp to the waterway.
 -100% Dyneema Core
 -Hemp braided jacket
 -80ft total length including handle
 -55ft mainline
 -Four - 5ft take off Sections

SOLIN MAINLINE
 Similar tensile strength to the core series - just doesn't have the swimming skills without the neoprene inside.
 -24-strand tensilon cover
 -100% Dyneema core
 -75ft total length including handle
 -Three - 5ft take off sections
 -Color options: red/silver, black/silver

PACKAGES

COMBO 5.0

-Prequel Handle
 -Fused Suction Cup Grip
 -R8 80ft mainline w/6-sections
 (assorted colors)



COMBO 4.0

-Prequel Handle
 -Hide Stitched Embroidered Grip
 -Solin 75ft Mainline w/ 5-section
 (assorted colors)



COMBO 3.0

-Prequel Handle
 -Hide Embroidered Grip
 -Solin Hybrid PE 70ft Mainline w/4-Section
 (assorted colors)



COMBO 2.0

-Prequel Handle
 -Chefs EVA Grip
 -60 ft PE mainline w/4 sections
 (Assorted colors)



COMBO 1.0

-Prequel Handle
 -TPR Grip
 -60 ft PE mainline w/4 sections
 -Only available in a "T" handle
 (Assorted colors)



KID'S COMBO

-Shorter 14" length Prequel Handle
 -Narrow diameter Hide Grip
 -60 ft PE mainline w/4 sections
 (Assorted colors)



WEBBING BOAT DOCK TIES

Adjustable in length from 3ft to 6ft



HAPPY HOUR BOAT BUMPER

Bring on the flotilla - that's what we call a big boat tie up.
 -8" diameter by 18" long
 -Small inflatable valve
 -4ft mooring line
 -Easy for storage when deflated

SURF ROPE W/HANDLE

To chase the endless wave you only need 20 feet.
 -4 Section mainline with a little extra bungee give
 (Assorted colors)



SURF ROPE NO HANDLE

5 - 4 inch diameter knots with foam floats for an abrasion free riding grip

ACCESSORIES

**LINKS EDITION WHEELIE
PADDED BOARD BAG**

Imagine if there was a traveling utensil that magically wasn't categorized as a board bag at the airport because it looked like a golf bag? If that same bag wasn't considered oversized when you checked it in on the plane and saved the oversized bucks? They don't believe you that it's a golf bag, you open it up and we even threw in a portable driving range, complete with a green mat and rubber tee box. Saving money while traveling and brushing up on your game at the same time - you're welcome.



- Durable padded shell
- Wheelie transportation with dual end carry handles
- Zippered pockets
- A fun conversation piece when your buddy says "I can't believe Ronix sold out and makes golf bags"

**Featuring 3 really important
"A chance to's"...**

- A chance to work on your follow thru with that new golf driver you just bought
- A chance to work on your feeble grind at the local skate park with this wheelie delight
- A chance to make small talk with Emily when you bump into her at a pro tour and tell her you rock the same bag that she does



**LINKS EDITION PADDED
BACKPACK STRAP BOARD BAG**

All the same features as the other Links Bag - just the wheels have been substituted for 18 hole influenced shoulder straps.



TRAVELING UTENSILS



**BATTALION BOARD
PADDED BAG**

A padded traveling den - roomy enough to fit all of your stash.

- Durable padded shell
- Shoulder strap
- 2 external and 1 internal pockets



**SQUADRON HALF-PADDED
BOARD BAG**

You really like your new board, but you aren't sure if she has settling down potential? This type of purgatory can leave any honest rider kicking their feet with resentment. You spend too much on the deluxe bag, and you get cold feet next season - then you're out some serious dough. Not enough cash and you could expose you're perfect mate to unneeded traveling damage. That is why we present to you the promise ring of board bags. Just enough affection to let her know you care, without going knee deep into the love abyss too early in the ball game. A semi-padded board bag with enough features to leave your board with a smile on her face every time you stash her back in the closet.

- Durable half padded shell
- Shoulder strap
- 2 external pockets



**COLLATERAL
BOARD BAG**

Other companies may claim their products are tighter - but ask yourself, are their boots the original baseless design that are much comfier and lighter? We also have a really nice unpadded board bag at an affordable value.

- Internal pocket
- Shoulder strap



**BULWARK
NEO SLEEVE**

Think of it as a jimmy for your board. You don't really enjoy the process of putting it on, but once it's fitted, you know you did the right thing. Maybe not as comprehensive as alternative methods, but enough safe keeping for those day to day affairs. A responsible choice at our most affordable value.

- Prevents unprotected traveling



**DEMPSEY
SURF BAG**

Twice as much padding as any of our board bags. We want to make sure your surf constructed Parks thruster can get there safely.

- Super durable padded shell
- Shoulder strap
- Fin Protector
- External pocket

TRAVELING UTENSILS



SHORT SLEEVE BELLY BUTTON PROTECTORS

MEGACORP - White/Black
MATT WESTON - Lambo Verde
KELLY - Merlot/Blue Splash
DENMARK - Smoke/Liberty Red
All Sizes are Small -XXL



DOME DEVICES

THE BETTY B - Black Mesh Adjustable
BILL - Blue - Fitted hat
7 1/8", 7 1/4", 7 3/8", 7 1/2", 7 5/8"
FORESTER - White Oatmeal - Fitted hat
7 1/8", 7 1/4", 7 3/8", 7 1/2", 7 5/8"
FORESTER FLANNEL - Ash/Orange - Fitted hat
7 1/8", 7 1/4", 7 3/8", 7 1/2", 7 5/8"
ROAD TRIP - Black Mesh/ Lime green - Fitted hat
7 1/8", 7 1/4", 7 3/8", 7 1/2", 7 5/8"



HOODIES AND AREOLA PROTECTORS

LANDSCAPER - Ash Heather
THE CRU - Charcoal Heather
HYPNOTIC - Royal Blue Heather / Purple
All Sizes are Small -XXL



CRACK GUARDS

You know why old school BMX guys were always happy? These peddlers never had to deal with the embarrassing exposed of the plumbers crack like we do when juggling fat sacs around in the boat. Thanks to our friends at Imperial Motion they fixed all of this. A couple of years ago, they patented their Transworld Buyers Guide award winning Tight and Right board shorts. The drawstring is now more of a belt, cinching the entire short throughout your waistline - keeping your trunks where they belong. Above your money maker.

ADDITIONAL FEATURES

- 20" Outseam w/ all over print
- 4 Way Stretch
- Perfect fitting waistband
- No more sunburn on the bum

Colors:

- Sgt. Smith - White / Black
- Huffy - Red / Black

Available in:

- 30",32",33",34",36"



KIDS COLLECTION



VISION BOARD

For the first 4 years at Ronix we made a full range of men's and women's boards. All the while our developers were working with the next generation of riders on a shape to meet their riding needs. It is easy to take a wakeboard and scale it down to size and say it is a "kid's board". But that is not what our shredders were looking for. The Vision is not based off any of our other boards, instead just features that make sense for them. A board that has softer outside molded in fins for easier surface turns, but still has a sharp top and inside fin shape for extra grip when needed. Longer and taller fins on the toeside allow a rider to stand in a more comfortable position. A 4-degree bevel means cleaner transitions and less edge catches, while a mellow, consistent 2.4" easy landing fast/stable rocker sets the pace of this ultimate kids specific shape, which comes with our Grom Glass. A lighter, softer flexing glass designed for riders up to 120 lbs.



ADDITIONAL FEATURES

- Wide tip/tail - easy starts, rides higher at slow speeds, gives riders larger sweet spot for take offs and landings
- Mellow round radius fading bevel - sets a predictable smooth transitioned edge with little effort, doesn't require a steep edge angle to get speed
- 4 Asymmetric molded outer fins - needed additional grip on your toeside as a rider's body is crossed up from the boat
- 2 detachable fiberglass 1.75" hook fins provide all the grip and stability needed in choppy water conditions

VISION SPECS

Size (Cm)	Area (Square In)	Rocker Height (In)	Rocker Angle/Arc	Stance 6" Board & Plate	Center Width (In)	Weight Range (Lbs.)
120	674	2.4	8.4 / Early	16 - 20	15.8	Up to 120 lbs.



VISION BOOT

Our engineers spent a couple of seasons working with a group of shredders to design a true boy's boot from our baseless plate up - not just a scaled version of our men's line. The result was the first of its kind. Heel, arch and toe ramp placement for shredders sized 2-6 with our floating tongue design. We created a super lightweight, exclusive Ultralite Stage 1 liner, reducing our kid's specific boot's weight. The future of wakeboarding will appreciate this fully loaded, easy entry, comfortable boot construction.

ADDITIONAL FEATURES

- Universal tongue - our most adjustable boot fitting multiple sizes
- Built in J-bars improve heel hold
- Articulating cuff - the boot flexes with the rider
- Low friction eyelets
- Eco Innovation - no use of PVC solvents
- Designed for the next generation of riders
- Not a scaled version of an adult foot

VISION SIZING

US	2 - 6
UK	3.5 - 6
Europe	33 - 38
Japan	22 - 24.5



VISION HANDLE

A kids combo setup created for small hands and a line with some give.

- Shorter 14" length
- Prequel handle
- Narrow diameter Hide grip
- 60 ft PE mainline w/4 sections (Assorted colors)

VISION VEST

Safety doesn't take a vacation. A USCGA Life Vest for shredders 50-90 lbs.

- 2 buckles & 1 zipper closure
- Comfy all neoprene shell
- Available in Youth size only
- New water resistant liner



ronix
Wakeboards 2012
freedom of the waterway women's edition





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Special thanks to:
Mike @ The Blue Lake
Chopper Dave

In 2006, I made the switch to Ronix and became an owner. I had a vision of creating a line of product that would meet every woman's riding ability, style and comfort. Finally, that vision came true. We are making products designed by us for us. Boards that improve our riding, boots that fit specifically to our feet, along with our ropes, handles and life vests all made with a female in mind. I am proud and excited to introduce, yet another amazing Ronix women's line for 2012. It has been fun to see the products come alive this year and they look better than ever. Ronix is still the only company in the industry that caters to every aspect of women's specific boards, boots and surfers. I get to travel around the world and listen to what girls want in shapes, constructions and graphics, then put that into our product line down the road. It makes me so excited to see women on the water and to see how far our riding has come. My desire is that every girl out there has the best possible chance to learn and have fun. So why not make it easier by getting equipment that will promote this? I promise that Ronix and I will continue to grow the sport of women's wakeboarding with the products that we make. That the boards will not only look amazing, but ride with the fluidity and grace that we want, as well as with the intensity and power suitable for any rider. My goal is to see you riding to your full potential and loving the board setup that you are on. So as we continue on this journey of innovation, what better way to do this than by making you, a woman, our inspiration.

On a personal side of things, I am back on the water full force this year and feel better than ever. I love this stage of life I am in. Having a 2 year old daughter and getting to ride everyday is an amazing blessing and keeps life really fun. Being a part of the Ronix team is so great and I hope that you know that all of the products truly have heart and sweat dropped into every ounce of them. Enjoy riding this year and I hope to see you on the water.

-Emily Copeland Durham

IDEAS, DESIGNS, AND INNOVATIONS SPECIFIC

FOR THE FIRST LADY OF THE WATER WAY

Do we have the same tastes, think their jokes are funny, or ride the same? So why have we had to ride the "guy's" products. When we started Ronix in a barn up at Radar Lake, we made a conscious effort to never market any riding essential in a brochure without the approval of our women's R&D test team. Let's make sure we hear the voice of what a girl needs in lift off the wake, flex in a boot or a carve of a surfer. We strive to build a line of goods around what works, not what is easiest. Here are some of the innovations we have come up with, and what you can expect to see throughout this brochure... all with the seal of approval of the true rulers of boats and cables.



SECRET FLEX

Emily is the first to admit she isn't built like a guy, doesn't ride like 'em or want a board crafted like her male counterparts. We spent a season comparing the stress Parks puts on a board vs. Emily. What we found is that Emily will never use the full flex of a traditional layup - so why make them all that way? So our engineers went back to our factory and researched different weaves of glass. What we arrived at was a board strong enough for a man yet balanced for a woman.

BOARD DESIGNS

For the past 6 seasons, Emily has been tweaking the sidecut, rocker and rail of her own signature deck. Riding with less resistance - plan to carve and get booted off the wake with less work.



WOMENS LAST

Footwear shaped specifically for a woman's foot. Regardless of having footwear that is ready to grace the red carpet, how does it fit? To a certain degree a mens 7 is similar to a womens 8.5, but the proportions are totally different. From day one, we have tested from the sole up based on the needs of a female rider. Every aspect of the shape, cut, lean, mobility and ease of entry of our womens models were created for you, not them. Last but definitely not least - the building block to proper fitting water shoes.

Sizing is just a recommendation, we encourage you to try out our products first. Support your local pro shop.

FOR MORE BOARD AND BOOT TECH SEE PG.16-21

faith hope love

created by emily copeland durham

FAITH HOPE LOVE BOARD

A couple of seasons ago, Emily revolutionized the ride of a female specific wakeboard. The Faith Hope Love opens up a new dimension to a board leaving the wake with less work. Most boards create lift from the angle the board generates edging into the wake. This super fast rockerline creates speed and a fuller profile in the tail area, which means the board rides on the water with the least amount of resistance. Because it has less friction the board can enter the wake with a lot of speed, and leaves the transition with less drag and effort. The latest creation from the first lady of Ronix now comes with our Secret Flex construction. Our engineers created a softer layup, offering more feel on the water, softer landings and just a smoother overall ride.



FAITH HOPE LOVE BOOT

Handcrafted with a women's cut, flex, lean, and our exclusive high memory, closed toe, Ultralon Stage 2 Liner - the best in non-heat moldable memory. Emily's fashion forward boot was designed from the sole up on the foundation of a woman's foot, not a scaled down version of the guy's. A look that is ready to grace the red carpet, and performance for a right hand double up at the end of the lake, from the leaders of wake footwear. A high end closed toe boot that is second to none in comfort and support.



ADDITIONAL FEATURES

- Our softest density closed toe model
- Double laces - a more customized fit
- Built in J-bars improve heel hold
- Eco Innovation - no use of PVC solvents
- Low friction eyelets
- Ridden By **Emily Copeland Durham**

FHL SIZING

	W6-7	W8	W9	W10
US	3.5-4.5	5.5	6.5	7.5
UK	36.5-37.5	38.5	40	41.5
Japan	22-23	24	25	26



ADDITIONAL FEATURES

- Softer rail in the center of the board makes it more forgiving, then blending to a harder rail towards the tip/tail for increased glide speed and more stability while setting an edge
- Thinnest profiled board in our line reduces swing weight and makes landings feel softer softer
- 4 .6" deep molded in outer fins for those looking for a looser/faster feel
- 2 fiberglass 1.0" fins

FHL SPECS

Size (Cm)	Area (Square In)	Rocker Height (In)	Rocker Angle/Arc	Stance 6" Board & Plate	Center Width (In)	Weight Range (Lbs.)
132	750	2.5	9.3 / Blended	19.5-23.5	16.4	Up to 160 lbs.
136	783	2.6	9.3 / Blended	20.5-24.5	16.6	Up to 175 lbs.

RIDING STYLE

A collection of high-end women's products designed for the way women ride. Not even Emily rides the way guys do - her new collection is created for every aspect of the true rulers of the waterway. The boot, flex, sidecut, rocker and rail were crafted for a women's specific collection. Plan to carve and get booted off the wake with less work.

QUARTER 'TIL MIDNIGHT

Imagined By Hayley Smith

QUARTER 'TIL MIDNIGHT

Don't let a board shape dictate your riding style. Australia's finest, Hayley Smith worked with wakeboard coach Mike Ferraro, who arguably knows more about fluid dynamics than anybody on the dock. They made a shape for varying abilities and styles to determine the universal characteristics a rider needs, then blended them into one shape. The result was this Sercret Flex constructed shape, which is being referred to as the best board he has created to date. This board has a 3-stage lift in the center, with a continuous outer rail that pushes the board into the rider. You feel the speed of the continuous rocker and the vertical lift of the 3-stage. If a rider comes in with a lot of angle, the outer continuous profile handles this extra speed. If you flatten the board out, the 3-stage rocker kicks in. This is a series you don't have to really stand on to create a progressive cut from the sharp/hard edge on the tip/tail of the board, outside of the stance. The rounder radius bevel in the center of the board, inside of the stance, creates forgiveness. An all purpose shape with smooth/low maintenance carves, to wide open high speed cuts behind the boat and versatility on the cable for air tricks. Super wide stance options allow extra board control at the cable along with our durable Sintered Base.



- ADDITIONAL FEATURES**
- Sharper center rail creates a quicker edge transfer that is more reliable in choppy water conditions, blends to a more vertical sidewall in the tip/tail allowing the board to ride higher on the water with more glide speed
 - 2 Traction Channels in the middle - help with acceleration thru a turn and push the rider into the wake.
 - 4 Traction channels in the tip/tail - create a more stable feel on landings
 - 4 Flutes in the tip/tail - designed for a cable rider to aid the traction of the fins with a cleaner lift with less pressure on air tricks allowing the board to flick out of the water and away easier
 - Variable Bevel - rounder radius bevel on the inside of a riders stance blending to a sharp bevel on the outside for a clean progressive edge transfer and hold
 - Versatile Rocker Line - depending on how a rider edges into the wake it will feel like a continuous with easy transitions and soft landings, or a 3 stage rocker board and a more upright pop
 - Cable Speed Design - most surface area, and a sharper rail optimized for slower cable speeds
 - 4 fiberglass 1.0" fins & 4 fiberglass .8" slider fins
 - Created with the all purpose female rider in mind

QTM SPECS						
Size (Cm)	Area (Square In)	Rocker Height (In)	Rocker Angle/Arc	Stance 6" Board & Plate (In)	Center Width (In)	Weight Range (Lbs.)
134	799	2.5	8.5 / Blended	19.5 - 25.5	17.2	Up to 175 lbs.
138	832	2.6	8.5 / Blended	20 - 26	17.4	130 lbs. and up



HALO

HALO

Ladies buckle up! The Halo is the stiffest women's boot with our high memory Ultralon Stage 2 liner. A woman's cut, look, and flex that proves not all our high end boots have to keep toes warm. Our premier open toe design - modeled from a female's foot.



ADDITIONAL FEATURES

- Double laces - a more customized fit
- 3-D Molded tongue blends comfort and performance
- Articulating cuff - the boot flexes with the rider without any pressure points
- Built in J-bars improve heel hold
- Eco Innovation - no use of PVC solvents and partially crafted from recycled water bottles
- Low friction eyelets
- Preferred by Hayley Smith

HALO SIZING

US	W6 - 8.5	W8 - 10
UK	3.5 - 6	5.5 - 8
Europe	36.5 - 39.5	38.5 - 42
Japan	22 - 24.5	24 - 27

RIDING STYLE

Touch the sky with a women's board that isn't stereotyped by any riding style. The Quarter 'Til Midnight is the first of its kind where a rider knows exactly how the board is going to react - you don't have to get used to the board, our latest series will cater to your riding. A versatile shape behind varying boat wake angles and at a cable park. For any ability or riding style. Comes complete with our rail friendly sintered base and our most custom fit exclusive Stage 2 foam Halo boot.

KRUSH

KRUSH

This revolutionary shape allows a rider to edge more effectively into both sides of the wake - redefining the demands needed for toe/heelside versatility. Gone are the days of leaving the wake's transfer in an unnatural position. The Krush recognizes that your body is crossed up riding toeside, taking this into consideration with the design of the rocker, fin shape/placement and sharper profile. This allows the rider to point the board with maximum grip to the wake without requiring excessive attack angle. Who said asymmetrical was only for entry level riders? Many contests have been won on the WWA Nationals and Worlds - a series with no limits takes features from several boards in our line. The 2012 Krush - a platform to develop your riding style without any restrictions with our unconventional Secret Flex lay up offering more contact with water and softer more controlled landings.



ADDITIONAL FEATURES

- Toeside rail is thinned out to sit deeper in the water creating additional grip from this sharp profile
- Toeside fins are deeper, longer and closer to the rail for a strong/stable edge hold
- Heelside rail starts off softer/fuller for a mellower transition, then blends to a more vertical sidewall with less resistance on the water
- Heelside fins are shorter and further from the rail for a quicker release on spinning tricks
- 4 molded asymmetric fin shape track true in a straight line, but break free easier with more float in a side slide position
- Wider profile creates a bigger sweet spot riding in any water condition
- 2 fiberglass 1.7" fins
- Designed by Mike Ferraro and our development team

KRUSH SPECS

Size (Cm)	Area (Square In)	Rocker Height (In)	Rocker Angle/Arc	Stance (Board & Plate)	Center Width (In)	Weight Range (Lbs.)
128	745	2.4	8 / Early	18 - 24	16.4	Up to 160 lbs.
134	781	2.5	8 / Early	19.5 - 25.5	16.6	175 lbs. and up

RIDING STYLE

The latest generation of boards understanding that your body is working against the boat on a toeside edge. With a fully adjustable, easy entry, high memory foam womens specific Luxe boot.



LUXE

A comfy, world exclusive, Stage 1 foam boot, with an articulating shell to transfer more energy to your ride without any hot spots. Designed with the every day rider in mind. Our most popular women's boot is built with an ultra light liner handcrafted exclusively by Ronix. The high performance adjustable Luxe boot fits multiple sizes without any pressure points found in a traditional one piece construction. Support you would expect from a high-end boot, ease of entry that will have you finishing that last minute text while you slip into them.



ADDITIONAL FEATURES

- Universal tongue - our most adjustable boot fitting multiple sizes
- Built in J-bars improve heel hold
- Articulating cuff - the boot flexes with the rider
- Low friction eyelets
- Eco Innovation - no use of PVC solvents
- Designed with the everyday female rider in mind

LUXE SIZING

US	W6 - 8.5	W8 - 10
UK	3.5 - 6	5.5 - 8
Europe	36.5-39.5	38.5 - 42
Japan	22 - 24.5	24 - 27

CORTEZ

CORTEZ

New for this year, is a women's wakeboard constructed, durable yet still lightweight surfer from the originators of the first compression molded wake surfboard. A versatile subtle swallowtail design for toes on the nose stability, frontside airs off the lip performance and big cutbacks on the wake. The 4'8" is perfect for female shredders looking at a performance deck on small-to-large size freshwater barrels. The fish shape tri-fin series delivers on the rail maneuverability with a speedy rocker line to keep a surfer tight in the line of a wake.

ADDITIONAL FEATURES

- EVA top deck with built in tail wedge for more power into a turn
- Variable rail design - sharper bevel/rail in the tail for a quicker edge transfer and a mellow more stable bevel/rail blending to the front of the board for a floatier, more forgiving feel
- Krypto Cable - makes the sidewall the strongest part of the board - not the weakest, along with a torsionally stiffer board
- Mod Pour Foam - this demanding alternative core made from our exclusive blend of atoms
- Monocoque - a wrapped glass from the top to the bottom so the flash line is no longer the weak point of the board - but the strongest.
- 3 surf specific designed fins
- Oh yeah, designed by Herb

CORTEZ SPECS

Size	Area (Square In)	Rocker Height (In)	Rocker Angle/Arc	Center Width (In)	Weight Range (Lbs.)
4' 8"	1000	3.3 Nose - 0.2 Tail	28/ Late	21.6	Any Size



KOAL

We went back to the "blue room" and reshaped our most popular high end surfer with increased nose rocker - even that much less likely to catch an edge on this female driven performer. The 4' 10" Koal is the premier high-end, fast gliding, surf constructed women's edition for us freshies. The past decade of designing wake surfboards has resulted in a refined version of our hard carving Koal series. This speedy shape rides even higher on the water with a new full profile and a thicker, more buoyant surf constructed core. Inspired by our favorite fish profiled board, named after our favorite black sand beach, and has only one function - throw the deck on rail. The Koal's shape and construction is a perfect ride for inlanders looking for the best in wake slayshing performance. Throw your wakeboard screws away, our women's Koal series now comes with clean profiled fins that have a fin box recessed right into the board.

ADDITIONAL FEATURES

- Machined EVA top deck with built in tail wedge
- The quickest rocker line, construction, profile and rail design we have ever made
- 3 surf specific 2.9" bottom mount fins
- Surf Constructed - lighter, faster, more buoyant, and yes more fragile (handle with care)
- Epoxy Construction - harder resin equals a stronger board
- Inspired by the First Lady of the waterway

KOAL SPECS

Size	Area (Square In)	Rocker Height (In)	Rocker Angle/Arc	Center Width (In)	Weight Range (Lbs.)
4' 10"	867	3.7 Nose - 0.2 Tail	26.5 / Late	21	Any Size



women's EXTRAS



CORAL IMPACT JACKET

A fashionable solution to the daily wakeboard requirement. The Coral is a lightweight non Coast Guard approved impact jacket made with a super comfortable/elastic neoprene material.

- 4 way stretch material
- Rear zip pullover
- Color: Black/Sid Pink
- Sizes - XS - L

-CHEST SIZING-

SIZE	MEASUREMENT
X-SMALL	28" (71.12cm)
SMALL	29" (73.66cm)
MEDIUM	30" (76.2cm)
LARGE	32" (81.28cm)



MUSE LIFE VEST

For female shredders that want to ride as hot as they look. This women's specific Coast Guard approved vest fits snug to a rider's chest with an anatomical cut, 2 buckles and one zipper closure. Built in flex segments and oversized armholes for extra mobility on handle passes and water resistant neo skin panels.

- Coast Guard approval - safety doesn't take a vacation
- New water resistant lining
- Sizes: Small - XL

-CHEST SIZING-

SIZE	MEASUREMENT
SMALL	30-33" (76-84cm)
MEDIUM	34-36" (86-91cm)
LARGE	37-39" (94-99cm)
X-LARGE	40-42" (102-107cm)

DAWN PADDED BAG

You wouldn't want your new Faith Hope Love Collection to get dinged up would you? Smaller dimensions - scaled to fit any board/boot setup in our women's line.

- Durable semi-padded shell
- Shoulder strap
- 2 external and 1 internal pockets



PRESTIGE PACKAGE

PRESTIGE 70FT MAINLINE

- Similar tensile strength to the core series - just doesn't have the same swimming skills without the neoprene inside as some of our other ropes.
- 24-Strand Tension Cover
- 100% dyneema core
- 75ft total length including handle
- Three - 5ft take off sections
- See men's page 74 for additional colors

PRESTIGE HANDLE

- One of our best selling grips
- made with a smaller women's diameter handle.
- T6 Aluminum Aircraft Dowel
- Pencil floats for flotation
- 2.5mm Thick Foam - smaller diameter
- Suede Grip w/ Embroidered logo
- Strung with 12-strand Japan/Holland Dyneema rope (stronger and smaller diameter)

R8 MAINLINE

- A roomy tangle free 80 footer.
- Square shape, urethane coated cover
- 100% Dyneema 12-strand braided core
- Abrasion free, snag resistant cover
- 85ft total length including handle
- One 60ft mainline
- Five total take off sections
- Three - 5ft take off sections
- Two - 2 1/2ft take off sections
- Color options: metal flake silver, white
- See men's page 74 for additional colors



CORE MAINLINE

- A super stiff, 24 strand Dyneema weave with an inner neoprene core. She's a floater.
- 24-strand tension cover
- Outer core constructed of 100% Dyneema fibers
- Neoprene inner core for flotation
- UV resistance
- 75ft total length including handle
- Three - 5ft take off sections
- Color options:- white/silver,
- See men's page 74 for additional colors



MRS. JONES V-NECK

Purple/Black
Available Sizes: Small-Large



HOLLINGS HOODY

Chash Grey/ Gold
Available Sizes: Small-XL

Kids Collection

August board

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ADDITIONAL FEATURES

- Wide tip/tail - easy starts, rides higher at slow speeds, gives riders larger sweet spot for take offs and landing
- Mellow round radius fading bevel - sets a predictable smooth transitioned edge with little effort, doesn't require a steep edge angle to get speed
- 4 Asymmetric molded outer fins - needed additional grip on your toeside as a rider's body is crossed up from the boat
- 2 detachable fiberglass 1.75" hook fins provide all the grip and stability needed in choppy water conditions



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Safety doesn't take a vacation. A USCGA Life Vest for girls weighing 50-90 lbs.

- 2 buckles & 1 zipper closure
- Comfy all neoprene shell
- Available in Youth size only
- New water resistant liner

August boot

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- Articulating cuff - the boot flexes with the rider
- Low friction eyelets
- Eco Innovation - no use of PVC solvents
- Designed for the next generation of riders
- Not a scaled version of an adult foot



AUGUST SIZING

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UK	3.5 - 6
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August handle

A kids combo setup created for small hands and a line with some give.

- Shorter 14" length
- Prequel handle
- Narrow diameter Hide grip
- 60 ft PE mainline w/4 sections (Assorted colors)